



## Press Release

### LAMBORGHINI NAMED MOST ATTRACTIVE COMPANY BY ITALY'S RECENT GRADUATES First place in "Best Employer of Choice 2013"

Automobili Lamborghini S.p.A.



Sant'Agata Bolognese, Italy, 30 April 2014 - Automobili Lamborghini, the luxury super sports car company headquartered in Sant'Agata Bolognese, Italy, was named the most attractive company for recent graduates in Italy in a recent survey by the Fondazione Emblema. Vodafone and Ferrari placed second and third, respectively. The results come from Fondazione Emblema's *Employer of Choice 2013* which queries recent graduates and final-year students from the main Italian universities.

Some of the main reasons for students choosing Automobili Lamborghini as their "Best Employer of Choice" included the possibility for professional growth, the excellent working environment and the reputation of the brand.

*"Working for Lamborghini means contributing to the creation of a world-beating and coveted product in a highly professional and passionate atmosphere. This result is a further step towards Lamborghini's strategic aim of becoming an ever-more attractive company to work for. Young people represent an important investment for our future, which is why we think it is fundamental both to work actively with schools and universities, where we can find and select the best talent, and to guarantee innovative career paths for the young people we employ,"* stated Umberto Tossini, HR and Organization Director.

This latest recognition is also the result of steps taken by Lamborghini over the last year to place greater importance in development policies for young professionals. The Company has organized numerous partnerships and events with the most important Italian universities, such as participation in Career Days and company testimonials.

In terms of vocational training and guidance, Automobili Lamborghini has always shown a strong commitment to the area where it is based through long-term collaborations with universities, schools and other institutions in the region. All this translates into a concrete commitment to the creation of job openings for young high-school and university graduates, with around 300 taken on over the last three years.

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In terms of policies for managing and developing its human resources, Lamborghini takes special care of its youngest employees, with attractive pay provisions and the creation of training and skill development paths.

In addition to the “Best Employer of Choice 2013,” Lamborghini also won the “Top Employer Italia 2014” award from the Top Employers Institute on 18 February as a company with an excellent work environment and cutting edge human resource management policies, and the “Ethical Company” prize, also awarded in February, this time by the commission of the "Annual Congress on the Criminal Liability of Companies".

### **Automobili Lamborghini S.p.A.**

Founded in 1963, Automobili Lamborghini is headquartered in Sant’Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand’s 50th anniversary year in 2013.

For more photos and videos, please visit:

<http://media.lamborghini.com> and <http://www.thenewsmarket.com/lamborghini>

For more information on Automobili Lamborghini, please visit: [www.lamborghini.com](http://www.lamborghini.com)