



Press Release

The Lamborghini Blancpain Super Trofeo North America celebrates an extraordinary opening weekend of racing

Kevin Conway (# 29) took the checkered flag first followed by John Farano (# 63) and the team mates O'Connell and Contrenas (# 9).

Sebring (Florida), March 14 2014. The first 2014 race weekend of the Lamborghini Blancpain Super Trofeo in North America opened with a flying start in front of hundred thousands of spectators at Sebring International Racetrack in Florida.

The first round yesterday saw the victory of Al Carter (# 80) from Palm Beach in the PRO-AM category, who lead from pole position in the rolling start today, and Bryan Okey (# 88) in the AM category. The 2013 world champions Andrew Palmer started in the fourth place in the second round today but after just 3 laps he jumped at the first place followed by Al Carter and Kevin Conway.

Andrew Palmer started to gain about half a second lap after lap until the end of the lap 9 when he came in for the mandatory pit stop together with Kevin Conway and Doug Peterson, who passed John Farano and was running in fourth position. Meanwhile Al Carter decided to postpone his pit stop to the following lap.

After the pit stops Kevin Conway gained the second position overtaking Al Carter. Meanwhile, leading the Amateurs drivers was David Ockey. Then between the laps 12 and 13 both Al Carter and Kevin Conway were required to enter pit lane for a drive through penalty. This permitted to Andrew Palmer to increase his lead by over 1 minute which he held for most of the remainder of the race.

In the final laps it looked as though the top three of Conway, Farano and Palmer had secured the podium but due to a 60 second penalty that Palmer received post-race he was bumped to fifth overall. This was due to his failure to respect the required pit stop penalty he received for jumping the start of the race.

Following a technical from driver Al Carter the safety car came out and

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allowed the pack to tighten up. Once the safety car left the track the white flag dropped and the drivers fiercely battled during the final lap. The PRO-AM class was led by Kevin Conway of Lamborghini Carolinas taking first followed by John Farano of Lamborghini Dallas in second and the team of Kevin O'Connell and James Contreras of Lamborghini Boston taking third.

David Ockey of Lamborghini Vancouver took first place in the Amateur class followed by Bryn Owen of Lamborghini Boston and Brett David of Lamborghini Miami. This podium was a spectacular result for Brett considering that Sebring was his racing debut. As the dealer principal of Lamborghini Miami, David dedicated his podium to his father.

The Series will move forward with more thrilling action at Laguna Seca Raceway (Monterey, California) on 2-4 May.

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Lamborghini Blancpain Super Trofeo – North America 2014 Calendar

13-14 March	Sebring International Raceway
2-4 May	Mazda Raceway Laguna Seca
27-29 June	Watkins Glen International
11-13 July	Canadian Tire Motorsport Park
22-24 August	Virginia International Park
1-3 October	Road Atlanta

WORLD FINAL
22-23 November Sepang (MAL)

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Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

For more photos and videos, please visit:

<http://media.lamborghini.com> and <http://www.thenewsmarket.com/lamborghini>

For more information on Automobili Lamborghini, please visit:

www.lamborghini.com





Blancpain - Over 275 years of tradition in motion

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past 8 years, the Manufacture has indeed developed no less than 29 new calibres.

Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the Women models.

For more information about Blancpain, please visit: www.blancpain.com

Pirelli

Founded in 1872, Pirelli is the world's fifth largest tyre manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tyre manufacturing facilities on four continents and employs some 38,000 people.

Having been involved in motor racing since 1907, Pirelli has been confirmed as single tyre manufacturer for Formula 1™ for the 2014-2016 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2014, Pirelli underlines its status as the global tyre manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies around 150 different championships across the world, excluding Formula One, both on the road and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.

