



Press Release

The Lamborghini Blancpain Super Trofeo 2014 season kicks-off at Sebring International Raceway in Florida with the first round of the North American series

The 2013 world champion Andrew Palmer set the fastest lap time in the qualifying session and gained the pole position but it was Al Carter to take the checkered flag first after a thrilling battle during the final laps with Kevin Conway

Sebring (Florida), March 13 2014. The Lamborghini Blancpain Super Trofeo North America Series 2014 began the new season yesterday at Sebring, Florida with 14 cars on the grid and 7 teams from the US and Canada.

In addition to the teams from last year, two new entries debut in Sebring: Rick Ware Racing running the Lamborghini Toronto and Houston cars and R3 Motorsports of Van Nuys CA with one car respectively. The commitment from these new teams and Lamborghini Dealers reflect the increasing success of the series here North America.

Sebring International Raceway is America's oldest road racing circuit and it hosted the first 12-hour classic in 1952 that is now at its 62 editions. Over the past six decades, Sebring has been the site of many landmarks events in motorsports history and during this weekend is hosting over 100,000 spectators and fans.

Young driver Andrew Palmer (# 14) of the Lamborghini Beverly Hills GMG Racing team, the 2013 class PRO-AM World Championship, set the fastest lap time during both free practice sessions yesterday, followed by Kevin Conway (# 29) of Lamborghini Carolinas Change Racing team who was awarded the 2013 PRO-AM title for of the Lamborghini Blancpain Super Trofeo in North America.

During the qualifying session this morning Andrew Palmer confirmed his lead and gained the pole position for the first race, with a time of 2:05.726. Kevin Conway placed second on the starting grid followed by Al Carter (# 80) of Mitchum Motorsports Team in the third position.

Due to an irregular technical infraction, Andrew Palmer was sent to the

**Automobili Lamborghini
S.p.A.
Squadra Corse
via Modena 12
I- 40019 Sant'Agata Bolognese
T: +39 051 6817711
F: +39 051 6817737**

Communications and External
Relations Director
Raffaello Porro
raffaello.porro@lamborghini.com

Press Office – Motorsport and
sustainability
Chiara Sandoni
Phone number +39 051 6817613
chiara.sandoni@lamborghini.com

Press Office - Italy and Southern
Europe
Clara Magnanini
clara.magnanini@lamborghini.com

Press Office - Northern Europe
Gerald Kahlke
gerald.kahlke@lamborghini.com

Press Office - UK and Middle East
Juliet Jarvis
Phone number +44 (0)1933
577077
juliet@jic.uk.com

Press Office - North and South
America
Kevin Fisher
Phone number +1-323-556-8853
kevin.fisher@centigrade.com

Press Office - APAC
James Page
Phone number +86 10 6531 3196
james.page@lamborghini.com





back of the grid leaving the lead to Kevin Conway, who keep the first position until the penultimate lap, followed by Al Carter (# 80) and John Farano (# 63).

At the end of the fourth lap Palmer had already crept into third position but had to do a drive through penalty at the end of the fifth lap due to contact and he slipped to the ninth position.

The PRO-AM drivers Conway, Carter and Farano did the pit stop together at the end of the ninth lap keeping their positions. Meanwhile, Tom O’Gara (# 69) of GMG Racing was leading in the Amateur category at the sixth place, followed by his team mate David Ockey (# 88).

Andrew Palmer started again his recovery and he set the fastest lap time of 2:06.846. This allowed him to move up positions but not enough to catch the leaders. Palmer ended the race in the fourth place.

In the end of the sixteenth lap Al Carter began to close the gap with Kevin Conway meanwhile David Ockey overtook Tom O’Gara gaining the sixth position. After a thrilling battle during the 22nd and final lap Carter in an exciting move and overtook Conway and took checkered flag in first place. John Farano closed out the podium in the Dallas #63 car.

The Amateur title was captured by David Ockey in the Lamborghini Vancouver car of GMG Racing. Bryn Owen # 73 from Boston and Tom O’Gara from Lamborghini Beverly Hills joined him on the podium finishing 2nd and 3rd in the Amateur class respectively.

The action continues tomorrow, Friday March 14, with the second round at 5.45 pm EST. Teams and drivers are eager to improve their series standings on a circuit that proves to be just as demanding as it is exciting.

Blancpain SA
Chemin de l’Etang 6
1094 Paudex – Switzerland
T: +41 21796 3636

Vice President and Head of
Marketing
Alain Delamuraz
Alain.delamuraz@blancpain.com

International PR Manager
Laurence Courtois
Phone number +41 21 796 36 03
Laurence.courtois@blancpain.com

PR Coordinator
Aude Muller
Phone number +41 21 793 36 52
Aude.muller@blancpain.com





Lamborghini Blancpain Super Trofeo – North America 2014 Calendar

13-14 March	Sebring International Raceway
2-4 May	Mazda Raceway Laguna Seca
27-29 June	Watkins Glen International
11-13 July	Canadian Tire Motorsport Park
22-24 August	Virginia International Park
1-3 October	Road Atlanta

WORLD FINAL
22-23 November Sepang (MAL)

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All media inquiries should be directed to: media@supertrofeo.com

Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

For more photos and videos, please visit:

<http://media.lamborghini.com> and <http://www.thenewsmarket.com/lamborghini>

For more information on Automobili Lamborghini, please visit:

www.lamborghini.com





Blancpain - Over 275 years of tradition in motion

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past 8 years, the Manufacture has indeed developed no less than 29 new calibres.

Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the Women models.

For more information about Blancpain, please visit: www.blancpain.com

Pirelli

Founded in 1872, Pirelli is the world's fifth largest tyre manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tyre manufacturing facilities on four continents and employs some 38,000 people.

Having been involved in motor racing since 1907, Pirelli has been confirmed as single tyre manufacturer for Formula 1™ for the 2014-2016 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2014, Pirelli underlines its status as the global tyre manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies around 150 different championships across the world, excluding Formula One, both on the road and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.

