



Press Release

Lamborghini Blancpain Super Trofeo announces 2014 calendars

Following an exceptional 2013 season, 2014 season's plans are unveiled

Sant'Agata Bolognese, 7 March 2014. A thrilling new year of racing will begin next week in Sebring (Florida) where the first race of the American series of the Lamborghini Blancpain Super Trofeo 2014 will take place. Automobili Lamborghini confirms its commitment in motorsport by announcing the 2014 race calendars for its European, Asian and American Lamborghini Blancpain Super Trofeo.

'The world's fastest one-make series', featuring the 570 hp, V10, permanent four-wheel drive Lamborghini Gallardo LP 570-4 Super Trofeo is now in its sixth, third and second year in Europe, Asia and America respectively. It ensures maximum track time for gentlemen and amateur drivers with practice, qualifying and two 50-minute races during two-day race weekends.

In Europe, the Lamborghini Blancpain Super Trofeo will again race alongside the Blancpain Endurance Series.

In America, the 2014 calendar includes some of the most iconic circuits in the US and Canada and will be run in partnership with the International Motor Sports Association (IMSA).

The Asian series will visit the most important F1 race tracks in Shanghai, Sepang and Fuji (Japan) and, for the first time, the Lamborghini Blancpain Super Trofeo will race in Indonesia.

Automobili Lamborghini S.p.A.

Squadra Corse

via Modena 12
I- 40019 Sant'Agata Bolognese
T: +39 051 6817711
F: +39 051 6817737

Communications and External
Relations Director

Raffaello Porro

raffaello.porro@lamborghini.com

Press Office – Motorsport and
sustainability

Chiara Sandoni

Phone number +39 051 6817613

chiara.sandoni@lamborghini.com

Press Office - Italy and Southern
Europe

Clara Magnanini

clara.magnanini@lamborghini.com

Press Office - Northern Europe
Gerald Kahlke

gerald.kahlke@lamborghini.com

Press Office - UK and Middle East
Juliet Jarvis

Phone number +44 (0)1933

577077

juliet@ijc.uk.com

Press Office - North and South
America

Kevin Fisher

Phone number +1-323-556-8853

kevin.fisher@centigrade.com

Press Office - APAC

James Page

Phone number +86 10 6531 3196

james.page@lamborghini.com





The 2014 Lamborghini Blancpain Super Trofeo World Final will be hosted in Sepang, Malaysia in November, and will be open to all drivers from each series worldwide competing for the ultimate title: the race weekend will include the sixth race of the European and Asian Series.

Swiss luxury brand Blancpain continues its sponsorship for all the three series in Europe, Asia and America and confirms its partnership for the next three years. Committed to sustain traditional watchmaking and innovation, the oldest watch brand in the world has sponsored the competition since its inception in 2009. Its tradition of innovation is expressed in every single Blancpain watch.

"We're delighted to confirm our 2014 race calendars across three continents. This reflects both the recognition and success of our race series worldwide. The Lamborghini Blancpain Super Trofeo has had a remarkable success since its launch in 2009, attracting more and more teams, drivers and VIP guests from all over the world. The Lamborghini Gallardo Super Trofeo with its outstanding performance will guarantee another exciting year of race. Starting from the second half of 2014 we will start testing the race version of the Lamborghini Huracan LP 610-4, which has made its world debut few days ago at the 2014 Geneva Motor Show," said Stephan Winkelmann, President and CEO of Automobili Lamborghini.

"The relation between Blancpain and Automobili Lamborghini is now stronger than ever. Blancpain is very proud to be back on the track with Lamborghini for this sixth season of the Lamborghini Blancpain Super Trofeo. The Super Trofeo is an unique occasion to show our connoisseurs one of the universe of the brand and to reinforce our presence in Europe, Asia and in North America. Our two Manufactures are driven by a common passion for innovation, excellence and precision. Just like our master-watchmakers, Lamborghini's engineers are craftsmen in constant pursuit for perfection" said Marc A. Hayek, President &

Blancpain SA

Chemin de l'Etang 6
1094 Paudex – Switzerland
T: +41 21796 3636

Vice President and Head of
Marketing

Alain Delamuraz
Alain.delamuraz@blancpain.com

International PR Manager
Laurence Courtois
Phone number +41 21 796 36 03
Laurence.courtoi@blancpain.com

PR Coordinator
Aude Muller
Phone number +41 21 793 36 52
Aude.muller@blancpain.com





CEO of Blancpain.

The increasing success of the series worldwide has led to a major involvement by partners. In addition to the title sponsor Blancpain other companies support the championship: Pirelli, Castrol and OMP have confirmed their technical support for all three series together with the technical sports apparel producer, X-Bionic, as a new 2014 partner.

From 2013, Lamborghini's specialist department Squadra Corse provides an integrated approach to Lamborghini driving experiences.

For 2014 the company confirms a comprehensive worldwide program starting with a new series of Esperienza events that offers enthusiasts and prospects a first test-drive and experience of the Lamborghini world. The Lamborghini Accademia provides driver training and the initial steps towards racing for Lamborghini customers.

The Lamborghini Blancpain Super Trofeo series provides the perfect first race experience for young and gentleman drivers, with Lamborghini's GT3 program for more experienced racers wanting to compete with the Lamborghini marque worldwide.

Starting this year Lamborghini is developing the Young Drivers Program that offers Lamborghini customer teams the potential to collect young, new drivers from the Formula series and Touring car series in order to prepare them, through the Super Trofeo series, to start a professional GT3 driver career. The best young drivers under 26 years of age from the three Super Trofeo Series, will be selected by Lamborghini to be involved in the Squadra Corse testing program.





Lamborghini Blancpain Super Trofeo 2014 race calendars

EUROPE

| | |
|-----------------|-----------------------|
| 12-13 April | Monza (IT) |
| 23-25 May | Silverstone (UK) |
| 28-29 June | Paul Ricard (FR) |
| 23-27 July | Spa Francorchamps (B) |
| 19-21 September | Nürburgring (DE) |
| 20-21 November | Sepang (MAL) |

ASIA

| | |
|----------------|----------------|
| 11 May | Sepang (MAL) |
| 8 June | Sentul (INA) |
| 13 July | Fuji (JAP) |
| 24 August | Korea |
| 10 October | Shanghai (CHI) |
| 20-21 November | Sepang (MAL) |

AMERICA

| | |
|--------------|-------------------------------|
| 13-14 March | Sebring International Raceway |
| 2-4 May | Mazda Raceway Laguna Seca |
| 27-29 June | Watkins Glen International |
| 11-13 July | Canadian Tire Motorsport Park |
| 22-24 August | Virginia International Park |
| 1-3 October | Road Atlanta |

WORLD FINAL

22-23 November Sepang (MAL)





Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. The Lamborghini Huracán LP 610-4, which has made its world debut at the 2014 Geneva Motor Show is the successor to the iconic Gallardo and redefines the luxury super sports car driving experience with its innovative technology and outstanding performance. The Aventador LP 700-4, in Coupé and Roadster offerings, represents the reference point in the world of V12-powered, luxury super sports cars. With 129 dealerships worldwide, in half a century Lamborghini has created an uninterrupted series of extraordinary, exclusive cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, and several limited series like the Reventón, Sesto Elemento and Aventador J. The Veneno Coupé, the Egoista and the Veneno Roadster, have been created to celebrate the brand's 50th anniversary year in 2013.

For more photos and videos, please visit:

<http://media.lamborghini.com> and <http://www.thenewsmarket.com/lamborghini>

For more information on Automobili Lamborghini, please visit:

www.lamborghini.com

Blancpain - Over 275 years of tradition in motion

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past 8 years, the Manufacture has indeed developed no less than 29 new calibres.

Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the Women models.

For more information about Blancpain, please visit: www.blancpain.com

