

The Lamborghini Blancpain Super Trofeo Series Races into Kansas

Lamborghini help to make history at Kansas Speedway

Kansas Speedway, KS. Thursday August 15, 2013. Following its acclaimed North American debut at Lime Rock Park last month, the Lamborghini Blancpain Super Trofeo series has arrived at Kansas Speedway for round two of its five-race season.

As part of the GRAND-AM weekend at the Midwest circuit, the Lamborghini drivers will be among the first to debut on the 2.37-mile layout that includes a six-turn infield road course, incorporating some of the 21⁰ banking, with race 1 taking place under the lights in a feature night race tomorrow.

Lamborghini Blancpain Super Trofeo Series Director Tristan Herbert said, "Kansas will be a great challenge given the demands of the circuit. It is important that Lamborghini's US series embraces some of the characteristic elements of North American racing, so competing on a roval is a logical step for us. I am sure that the combined aspects of night racing under the lights and the track layout will generate some fascinating racing and I am delighted that we are also welcoming some new drivers to the series this weekend."

Following the opening race in Lime Rock, Lee Davis of Lamborghini Beverly Hills and GMG Racing leads the PRO-AM standings ahead of team mate Ryan Eversely and Kevin Conway of Lamborghini Carolinas with Alex Welch heading the Amateur field. But the runners from the first round will have to protect their points positions as a number of new drivers have been attracted to the series since its successful inauguration in Connecticut.

Among the crop of new entrants joining the Lamborghini fray is Lawson Aschenbach, who brings a wealth of racing pedigree with him, including titles in the 2006 SPEED World Challenge GT, the 2010 Grand-Am Continental Tire Sports Car Challenge ST Championship and the 2011 Pirelli World Challenge TC Series.

After completing some limited, rain-interrupted testing in the Lamborghini Gallardo LP 570-4 today, Lawson reflected, "I didn't really have enough time in the car today to make a full assessment, but what I saw, I liked. It was a great experience to get behind the wheel of the Lamborghini and sample in particular the characteristics of the four-wheel drive that gives the car a very different racing experience. Given this and the challenge of running on the Kansas infield course promises an exciting weekend."

Also notable among this weekend's entries are Bruce Jenner, a seasoned motorsport competitor, TV celebrity and Decathlon gold medal holder from the Montreal 1976 Summer Olympics. Bruce is racing with his son, Burt Jenner, who is a highly competitive race driver and the pair will share a Lamborghini Beverly Hills GMG Gallardo.

The race weekend starts in earnest on Friday with a morning practice session, afternoon qualifying session and evening race with a flag drop at 2020hrs, with a second race scheduled for 1220hrs on Saturday.

Fast Facts

- Lightweight LP 570-4 Gallardo
- 5.2 liter V10s all wheel drive
- Two 50 minute races at each meeting
- Mandatory pitstop between race minutes 20 & 30 for all cars to allow for driver change for those teams with shared seat
- Rolling race starts
- The Kansas grid features teams from across the US including Chicago, Beverly Hills, Dallas, Palm Beach, Long Island and the Carolinas



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Lamborghini Blancpain Super Trofeo North America

The Lamborghini Blancpain Super Trofeo North American series features five races run in partnership with North America's most established racing promoters including GRAND-AM, ALMS, IMSA and IndyCar and at some of the most prestigious circuits in the US and Canada

The 2013 race calendar is:

Lime Rock Park, CT (ALMS)	05/06 July
Kansas Speedway (GRAND-AM)	16/17 August
Calabogie, Canada (IMSA)	07/08 September
Virginia International Raceway (ALMS)	05/06 October
Fontana, California (IndyCar)	18/19 October

Lamborghini Blancpain Super Trofeo World Series

The series provides the opportunity for top placed teams and drivers to contest a World Series featuring leading drivers from the European and Asian series in Rome, Italy in November

Vallelunga, Italy 23/24 November

Lamborghini Squadra Corse

Lamborghini Squadra Corse is a specialist team within Lamborghini's R&D department dedicated to motorsport including GT3, the Super Trofeo series, and a customer driving program.

From 2013, the Squadra Corse will provide an integrated approach to Lamborghini driving experiences. A new series of 'Esperienza' events provide enthusiasts and prospects with opportunity for a first test-drive and to experience the world of Lamborghini.

The Lamborghini Academies, on both track and ice, provide driver training and the initial steps towards racing.

The Super Trofeo series provides the perfect first race experience for aspiring race drivers, with the Lamborghini GT3 for more experienced racers wanting to compete with the Lamborghini marque worldwide.

Contact Us

Follow Squadra Corse's racing activities at: <http://www.squadracorse.lamborghini.com>

Follow us on Facebook at: <https://www.facebook.com/lamborghini>

Follow us on Twitter at: <http://www.twitter.com/lamborghini>

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Blancpain

Over 275 years of tradition in motion:

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past 8 years, the Manufacture has indeed developed no less than 29 new calibres.

Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the Women models.

Pirelli

Founded in 1872, Pirelli is the world's fifth largest tire manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tire manufacturing facilities on five continents and employs some 34,000 people.

Having been involved in motor racing since 1907, Pirelli is currently the single tire manufacturer for Formula 1™ for the 2011-2013 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2013, Pirelli underlines its status as the global tire manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies 138 different championships across the world, excluding Formula One, both on the road and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.



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