

Press Release

Automobili Lamborghini S.p.A.

A milestone for Automobili Lamborghini: 2,000 Aventadors produced

Communications and External Relations

Raffaello Porro

Sant'Agata Bolognese, 6 June 2013 – The Lamborghini Aventador LP 700-4 achieved an important milestone in its history, with the 2,000th vehicle produced. The Nero Nemesis car, chassis number 2,000, rolled off the assembly line destined for the United States.

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Its owner, Thaddeus Arroyo, Chief Intelligence Officer for AT&T, is a highly ranked U.S. executive and a passionate Lamborghini customer, who already owns a Lamborghini Gallardo LP 550-2 Spyder.

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Following a test drive of the Aventador LP 700-4 during a Lamborghini event in Palm Beach, he was immediately impressed by the extraordinary performance of the car to the point that he decided to purchase it.

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The Sant' Agata Bolognese plant's productivity has noticeably increased for the Aventador LP 700-4 compared to the previous flagship model: the Murciélago took four years and half before the 2,000th example rolled off the assembly line. Launched in 2001, the Murciélago reached the 2,000-vehicle milestone in March 2006. The Aventador has reached this milestone in just over two years, with production currently of nearly five cars per day.

In 2013 the Aventador LP 700-4 Roadster, the most extraordinary open top

super sports car, joined the successful coupé. Initial pre-order expectations for this model have been exceeded and the order bank for both versions

covers more than one year.

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Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. With the introduction of the Aventador LP 700-4 Roadster in 2013, joining the coupé presented in 2011, Lamborghini has established yet another landmark in the history of luxury super sports cars. And with more than 120 dealerships worldwide, Automobili Lamborghini has successfully created an uninterrupted series of extraordinary, exclusive super sports cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, Reventón Coupé, Reventón Roadster, Gallardo LP 560-4 Coupé and Spyder, and the Gallardo LP 570-4 Superleggera and the open-top LP 570-4 Spyder Performante.

For more photos and videos, please visit: http://www.lamborghini.com/press
http://www.images.net

For more information on Lamborghini's 50th Anniversary, visit the Web site: www.lamborghini50.com

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