

Lamborghini Blancpain Super Trofeo 2013 commences in Monza

10 April 2013, Sant'Agata Bolognese. With 10 teams, 20 cars on the grid, 22 drivers, seven nationalities and six races leading to a World Final to draw together Lamborghini's racing series in Europe, Asia and the US, the European season gets underway in Monza this week, the fifth running of the Lamborghini Blancpain Super Trofeo.

In Lamborghini's 50th anniversary year, Lamborghini Blancpain Super Trofeo and the marque's commitment to motorsport takes on central significance as the company builds a deeper investment in a ladder of motorsport activity under its new Lamborghini Squadra Corse operation.

From 2013, the Squadra Corse will provide an integrated approach to Lamborghini driving experiences including new series of 'Esperienza' events to provide enthusiasts and prospects with opportunity for a first test-drive and to experience the world of Lamborghini. The Lamborghini Academies, on both track and ice, provide driver training and the initial steps towards racing. The Super Trofeo series provides the perfect first race experience for young and gentleman drivers, with the Lamborghini GT3 for more experienced racers wanting to compete with the Lamborghini marque worldwide.

The Monza Curtain Raiser

Monza's high-speed and historic race track, home of the Italian Grand Prix, is a fitting location to commence competitive activity for the 2013 season. 2012 season champion, Cédric Leimer returns to the series along with key protagonists, Adrian Zaugg and Andrea Amici in the PRO-AM category and Roberto Tanca and Andrea Mamé in the Amateur category. Automobili Lamborghini will field a VIP car for invitation celebrities, partnered by factory driver, Mario Fasanetto and in Monza, small screen star Jimmy Ghione, known and adored across Italy, will be the first celebrity to occupy the #1 car. Monza will also be notable for the first Super Trofeo start for 16 year old sensation, Alessandra Brena, who will be piloting the number 36 Autocarrozzeria Imperiale car alongside Oscar Ortfeldt.

A Chief Executive's Commitment

Automobili Lamborghini's President and CEO, Stephan Winkelmann, reaffirmed Lamborghini's commitment to motorsport ahead of the start of the 2013 racing season. "We're delighted to confirm our 2013 race calendars across three continents, with the extension of our race series into the North American market. This reflects both the recognition and success of our race series worldwide. We look forward to welcoming the winners from each continental series to join us for our inaugural World Final later this year. In the meantime, I look forward to a fiercely competitive season in Europe and hugely entertaining racing once again," he said.

Marc A. Hayek, Blancpain's President & CEO, said, "Following the success of the European and Asian Series, Blancpain has decided to again join Lamborghini in their US venture. Blancpain is looking forward to being part of this new championship and proud to extend its partnership with Lamborghini."

A New Race Car

The 2013 Lamborghini Blancpain Super Trofeo series will be founded around an all-new Gallardo LP 570-4 Super Trofeo. The new car takes a significant step forward following extensive aerodynamic re-profiling of the surface geometries and the addition of adjustable aerodynamic devices, including an all-new ten-position rear wing.

The net benefit of this significant aerodynamic upgrade is 120% improvement in aerodynamic efficiency over the Gallardo's 2012 model. With re-modelling of brake ducts, the new Gallardo LP 570-4 Super Trofeo achieves a 50% improvement in thermal performance with improved front brake cooling, while better balance and dynamic performance is achieved by increasing downforce by 128kg in low downforce set up and 160kg in high downforce trim.



AUTOMOBILI LAMBORGHINI SPA
R&D MOTORSPORT ACTIVITIES
Lamborghini Blancpain
Super Trofeo
Via Modena, 12 - I-40019
Sant'Agata Bolognese Italy
Mobile: +39 346 84 02 971
T: +39 051 959 2005
F: +39 051 6817717

PRESS OFFICE - VIVACITY

Liam Clogger
phone number: +44 7585 607090
media@supertrofeo.com

Automobili Lamborghini S.p.A.
Communications and External Relations
Director

Raffaello Porro
phone number: +39 051 6817848
raffaello.porro@lamborghini.com

Press Office - Italy and Southern Europe

Chiara Sandoni
phone number: +39 0516817613
chiara.sandoni@lamborghini.com

Press Office - Northern Europe

Gerald Kahlike
phone number: +39 051 6817 757
gerald.kahlike@lamborghini.com

Press Office - UK and Middle East

Juliet Jarvis
phone number: 0044 7733224774
juliet@jjc.uk.com

Blancpain SA

Chemin de l'Etang 6
1094 Paudex
Switzerland
T: +41 21 796 36 36
F: +41 21 796 36 37

Vice President, Head of Marketing

Alain Delamuraz
phone number: +41 21 796 36 36
pr@blancpain.com

International PR Manager

Bénédicte Vandelle
phone number +41 21 796 36 24
benedicte.vandelle@blancpain.com

PR Coordinator

Aude Muller
phone number: +41 21 796 36 52
Aude.muller@blancpain.com

1785
BLANCPAIN
MANUFACTURE DE HAUTE HORLOGERIE



New Teams & Drivers

Three new teams will take to the Monza grid as challengers for the Lamborghini Blancpain Super Trofeo teams title, including Aviatrax by Saintéloc, Composit Motorsport & Automobili Lamborghini Racing Team Germany, who will join established teams from Bonaldi Motorsport, Autovitesse Garage R. Affolter, Autocarrozzeria Imperiale, Gravity Charouz and Automobili Lamborghini Racing Team UK.

The Racing Format

The Super Trofeo weekend race format will once again be based on the proven formula of two free practice sessions of 60 minutes running on Saturdays, followed by a 40 minute qualifying session. Sunday's timetable will be made up of two 50 minute races offering points for the top ten finishers in one of two categories, AMATEUR and PRO-AM. Once again, races will feature a rolling start and include a mandatory pitstop for driver changeovers.

Race Calendar for 2013

In Europe, the Lamborghini Blancpain Super Trofeo will again partner the Blancpain Endurance Series. A night race will be held for the first time in Misano, over a three-day race weekend alongside the Italian GT championship hosted by ACI/CSAI.

Monza (ITA)	13/14 April
Misano (ITA)	05/06 May
Silverstone (GBR)	01/02 June
Paul Ricard (FRA)	29 June/01 July
Spa (BEL)	25/28 July
Nurburgring (DEU)	21/22 September

The venue, date and format for a Super Trofeo World Final, bringing together the best of racing from Europe, Asia and the US, will be announced in due course.



AUTOMOBILI LAMBORGHINI SPA
R&D MOTORSPORT ACTIVITIES
Lamborghini Blancpain
Super Trofeo
Via Modena, 12 - I-40019
Sant'Agata Bolognese Italy
Mobile: +39 346 84 02 971
T: +39 051 959 2005
F: +39 051 6817717

PRESS OFFICE - VIVACITY

Liam Clogger
phone number: +44 7585 607090
media@supertrofeo.com

Automobili Lamborghini S.p.A.
Communications and External Relations
Director

Raffaello Porro
phone number: +39 051 6817848
raffaello.porro@lamborghini.com

Press Office - Italy and Southern Europe

Chiara Sandoni
phone number: +39 0516817613
chiara.sandoni@lamborghini.com

Press Office - Northern Europe

Gerald Kahlke
phone number: +39 051 6817 757
gerald.kahlke@lamborghini.com

Press Office - UK and Middle East

Juliet Jarvis
phone number: 0044 7733224774
juliet@ijc.uk.com

Blancpain SA

Chemin de l'Etang 6
1094 Paudex
Switzerland
T: +41 21 796 36 36
F: +41 21 796 36 37

Vice President, Head of Marketing

Alain Delamuraz
phone number: +41 21 796 36 36
pr@blancpain.com

International PR Manager

Bénédicte Vandelle
phone number +41 21 796 36 24
benedicte.vandelle@blancpain.com

PR Coordinator

Aude Muller
phone number: +41 21 796 36 52
Aude.muller@blancpain.com

JB
1725
BLANCPAIN
MANUFACTURE DE HAUTE HORLOGERIE



Blancpain Series Sponsorship

The Lamborghini Blancpain Super Trofeo will once again enjoy the sponsorship of the premium watch maker, Blancpain.

Founded in 1735 by Jehan-Jacques Blancpain, the watch brand bearing his name is the oldest in the world. Blancpain is currently engaged to the renewal of mechanical watchmaking and to passing on exceptional expertise from one generation to the next through constant investment in human resources, production facilities and research. This approach is its strength and the expression of our long-term vision, even though it goes against the tide of a certain tendency to seek immediate profit.

From the creation of components through to watch design, Blancpain is distinguished by its ability to develop exceptional movements. Over the past seven years, the Manufacture has indeed developed no less than 26 new calibres.

Through its various models, Blancpain preserves its heritage of precision and elegance, while also displaying an innovative and occasionally provocative spirit. Its range encompasses the sportive L-evolution line, the legendary Fifty Fathoms diver's watch, as well as the classic Villeret collection, the high complication from Le Brassus collection and the feminine Women models.

While remaining loyal to its fundamental values, Blancpain quite naturally associates with the world of fine automotive mechanical engineering, since the key values of precision, reliability and sturdiness are required and shared by both cars and watches.

Pirelli

Founded in 1872, Pirelli is the world's fifth largest tyre manufacturer based on revenues. With a presence in over 160 countries, the company now has 22 tyre manufacturing facilities on five continents and employs some 34,000 people.

Having been involved in motor racing since 1907, Pirelli is currently the single tyre manufacturer for Formula 1™ for the 2011-2013 championship seasons and for the World Superbike Championship. This is an important challenge in terms of technological innovation and is a key means of promoting the Pirelli brand.

In 2013, Pirelli underlines its status as the global tyre manufacturer with the biggest commitment to motorsport. In total, the Italian firm supplies 138 different championships across the world, excluding Formula One, both on the road and on the track. One of the most important engagements is the Lamborghini Blancpain Super Trofeo, supplied exclusively by Pirelli, which highlights the strong technical collaboration that the two Italian icons have shared since 1963.

Lamborghini Blancpain Super Trofeo Europe Round 1: Monza

Saturday April 13

10:10 - 11:10	Free Practice 1
13:50 - 14:50	Free Practice 2
16:40 - 17:20	Qualifying
19:00	Media update distributed - summary, quotes, results (ENG, ITA, DEU)

Sunday April 14

09:30 - 10:20	Lamborghini Blancpain Super Trofeo Race 1
12:55 - 13:45	Lamborghini Blancpain Super Trofeo Race 2
15:30	Media update distributed - summary, quotes, results (ENG, ITA, DEU)



AUTOMOBILI LAMBORGHINI SPA
R&D MOTORSPORT ACTIVITIES
Lamborghini Blancpain
Super Trofeo
Via Modena, 12 - I-40019
Sant'Agata Bolognese Italy
Mobile: +39 346 84 02 971
T: +39 051 959 2005
F: +39 051 6817717

PRESS OFFICE - VIVACITY

Liam Clogger
phone number: +44 7585 607090
media@supertrofeo.com

Automobili Lamborghini S.p.A.
Communications and External Relations
Director

Raffaello Porro
phone number: +39 051 6817848
raffaello.porro@lamborghini.com

Press Office - Italy and Southern Europe

Chiara Sandoni
phone number: +39 0516817613
chiara.sandoni@lamborghini.com

Press Office - Northern Europe

Gerald Kahlike
phone number: +39 051 6817 757
gerald.kahlike@lamborghini.com

Press Office - UK and Middle East

Juliet Jarvis
phone number: 0044 7733224774
juliet@jjc.uk.com

Blancpain SA

Chemin de l'Etang 6
1094 Paudex
Switzerland
T: +41 21 796 36 36
F: +41 21 796 36 37

Vice President, Head of Marketing

Alain Delamuraz
phone number: +41 21 796 36 36
pr@blancpain.com

International PR Manager

Bénédicte Vandelle
phone number +41 21 796 36 24
benedicte.vandelle@blancpain.com

PR Coordinator

Aude Muller
phone number: +41 21 796 36 52
Aude.muller@blancpain.com

BLANCPAIN
MANUFACTURE DE HAUTE HORLOGERIE



SQUADRA CORSE

Follow Us

All 2013 season races will be broadcast on Eurosport:

The 2013 series is being broadcast across the extensive Eurosport network, thus reaching all 59 countries - including Italy - in the Eurosport footprint of 129 million households. The Eurosport coverage includes a one-minute teaser shown on the Sunday of each race weekend on "Motorsport Weekend" magazine, followed by a 26-minute summary, highlights and interviews aired on the following Tuesday evening. A 1 minute highlights edit of the races in Monza will be broadcast April 14th on Eurosport and 26 minute highlights will be shown on April 16th at 24.00 CET on Eurosport (repeated the following day at 0800hrs CET on Eurosport 2).

Follow us on Facebook at <https://www.facebook.com/lamborghini>

Contact Us

All media enquiries including requests for additional photography should be directed to: media@supertrofeo.com and please see the official Automobili Lamborghini press website by clicking [here](#)



AUTOMOBILI LAMBORGHINI SPA
R&D MOTORSPORT ACTIVITIES
Lamborghini Blancpain
Super Trofeo
Via Modena, 12 - I-40019
Sant'Agata Bolognese Italy
Mobile: +39 346 84 02 971
T: +39 051 959 2005
F: +39 051 6817717

PRESS OFFICE - VIVACITY
Liam Clogger
phone number: +44 7585 607090
media@supertrofeo.com

Automobili Lamborghini S.p.A.
Communications and External Relations
Director
Raffaello Porro
phone number: +39 051 6817848
raffaello.porro@lamborghini.com

Press Office - Italy and Southern Europe
Chiara Sandoni
phone number: +39 0516817613
chiara.sandoni@lamborghini.com

Press Office - Northern Europe
Gerald Kahlke
phone number: +39 051 6817 757
gerald.kahlke@lamborghini.com

Press Office - UK and Middle East
Juliet Jarvis
phone number: 0044 7733224774
juliet@jjc.uk.com

Blancpain SA
Chemin de l'Etang 6
1094 Paudex
Switzerland
T: +41 21 796 36 36
F: +41 21 796 36 37

Vice President, Head of Marketing
Alain Delamuraz
phone number: +41 21 796 36 36
pr@blancpain.com

International PR Manager
Bénédicte Vandelle
phone number +41 21 796 36 24
benedicte.vandelle@blancpain.com

PR Coordinator
Aude Muller
phone number: +41 21 796 36 52
Aude.muller@blancpain.com

JB
1735
BLANCPAIN
MANUFACTURE DE HAUTE HORLOGERIE

