



Press Release

Lamborghini deliveries grow substantially in 2012, strong demand continues for award-winning Aventador.

- **Lamborghini worldwide deliveries to customers grew by 30% to 2,083 units**
- **USA leading growth in worldwide major markets (+53%)**
- **European sales up by 34%**
- **2013 marked by 50th Anniversary celebration and new dimensions in motorsport**

Sant'Agata Bolognese, 13.01.2013 - Automobili Lamborghini S.p.A., the Italian luxury super sports car manufacturer, increased worldwide deliveries to customers in 2012, from 1,602 to 2,083 units. This represents a 30% growth compared to the previous year and the third consecutive year of growth.

"In spite of ongoing worldwide financial and economic uncertainties, Lamborghini has delivered a very satisfying performance in 2012, confirming the strength of our product and commercial strategy. We will continue to work on the development of our product range to address further growth in the future," said Stephan Winkelmann, President and CEO of Automobili Lamborghini S.p.A.

The growth is driven by the first full year of sales for the new Aventador LP 700-4 (922 units) while the Gallardo confirms its status as the most successful Lamborghini ever with an almost stable performance compared to 2011 (1,161 units sold in 2012) and reaching a total of more than 13,000 cars delivered since its launch.

Lamborghini is a global brand and sales distribution is well balanced among the three regions: Europe 29%, America 28% (of which USA is 25%) and Asia Pacific 35% (of which China accounts for 11%). The Middle East and South Africa account for 8%.

Despite global market headwinds Lamborghini grew in Europe by 34% versus 2011, in the Americas by 50% (USA +53%) and in Asia Pacific by 9%.

In 2013 the Aventador LP 700-4 Roadster, the most extraordinary open top super sports car, will join the successful coupé. Initial pre-order expectations for this model have been exceeded and the order bank for both versions covers the next 15 months.

For 2013, a focus for the 'raging bull' brand includes further investments into Lamborghini Motorsport. Following four seasons in Europe and the first season in Asia, the Lamborghini Blancpain Super Trofeo has made its mark as the only one-make four-wheel drive series and the fastest one-brand racing series in the world. In 2013, the series will run on three continents, entering the USA with a new series for the Americas.

Automobili Lamborghini S.p.A.

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In addition, Lamborghini will officially enter the globally established GT3 series worldwide with the Gallardo. Complementary racing activities for drivers at other skill levels will also be offered.

In 2013, Lamborghini will celebrate the 50th anniversary of the company's foundation. Dozens of activities around the world will be held to honor the great past, present and future of the brand. With the greatest reunion of Lamborghini drivers from around the world ever to be held in Italy in May, the "Grande Giro Lamborghini 50th Anniversary" will lead hundreds of Lamborghinis and their owners on a tour through magnificent Italian cities and landscapes. The tour will finish in Sant'Agata Bolognese, the birthplace and hometown of Automobili Lamborghini, in a festive tribute on May 11.

Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy, where it manufactures some of the world's most coveted super sports cars. With the introduction of the Aventador LP 700-4 in 2011 and the debut of the Urus concept SUV at the Beijing International Automobile Exhibition in 2012, Lamborghini has established yet another landmark in the history of luxury super sports cars. And with more than 120 dealerships worldwide, Automobili Lamborghini has successfully created an uninterrupted series of extreme, exclusive super sports cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, Reventón Coupé, Reventón Roadster, Gallardo LP 560-4 Coupé and Spyder, and the Gallardo LP 570-4 Superleggera and the open-top LP 570-4 Spyder Performante.

For more information on Automobili Lamborghini, please visit:

www.lamborghini.com

For more photos, please visit:

<http://www.lamborghini.com/press>

For more videos, please visit:

<http://www.thenewsmarket.com/lamborghini>

For more information on Lamborghini's 50th Anniversary, visit the Web site:

www.lamborghini50.com