



Press Release

Automobili Lamborghini - 2012 full year figures

- **Lamborghini worldwide deliveries to customers grow by 30% to 2,083 units**
- **Total turnover increases by 46% to 469 million euros**
- **USA leading growth in worldwide major markets (+53%)**
- **European sales up by 34%**
- **2013 marked by 50th anniversary celebration**

Sant'Agata Bolognese/Ingolstadt, 12.03.2013 - Automobili Lamborghini S.p.A. has completed the fiscal year 2012 (31.12.2012) again with a double digit increase in deliveries and turnover.

Global deliveries increased by 30% from 1,602 to 2,083 units. Turnover increased by 46% from 322 million euros in 2011 to 469 million euros in 2012.

"In spite of ongoing worldwide financial and economic uncertainties, Lamborghini has delivered a very satisfying performance in 2012, confirming the strength of our product and commercial strategy. We will continue to invest in the development of our product range to address further growth in the future," said Stephan Winkelmann, President and CEO of Automobili Lamborghini S.p.A.

"As a global acting company we have a balanced sales distribution which helped us to compensate downturns in specific markets. In 2012 we sold more than 70% of our production outside Europe."

The growth is driven by the first full year of sales for the new Aventador LP 700-4 (922 units) while the Gallardo (1,161 units) confirms its status as the most successful Lamborghini ever with an almost stable performance compared to 2011 and reaching a total of more than 13,000 cars delivered since its launch.

Lamborghini is a global brand and sales distribution is well balanced among the three regions: Europe 29%, America 28% (of which USA is 25%) and Asia Pacific 35% (of which China accounts for 11%). The Middle East and South Africa account for 8%.

Despite global market headwinds especially in the segment of the super sports cars which still has not recovered to the levels of 2008, Lamborghini grew in Europe by 34% versus 2011, in the Americas by 50% (USA +53%) and in Asia Pacific by 9%.

Automobili Lamborghini S.p.A.

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In 2013 the Aventador LP 700-4 Roadster, the most extraordinary open top super sports car, has joined the successful coupé. Initial pre-order expectations for this model have been exceeded and the order bank for both versions covers the next 15 months.

“Beside the existing models Gallardo and Aventador we will continue, as part of our product strategy, the approach of manufacturing uncompromising, street-legal One-Off’s such as the Lamborghini Veneno, which has been successfully presented at this year’s Geneva Motor Show as a homage to our 50th anniversary,” said Winkelmann.

Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant’Agata Bolognese, in Northeastern Italy, where it manufactures some of the world’s most coveted super sports cars. With the introduction of the Aventador LP 700-4 in 2011 and the debut of the Urus concept SUV at the Beijing International Automobile Exhibition in 2012, Lamborghini has established yet another landmark in the history of luxury super sports cars. And with more than 120 dealerships worldwide, Automobili Lamborghini has successfully created an uninterrupted series of extreme, exclusive super sports cars that include the 350 GT, Miura, Espada, Countach, Diablo, Murciélago, Reventón Coupé, Reventón Roadster, Gallardo LP 560-4 Coupé and Spyder, and the Gallardo LP 570-4 Superleggera and the open-top LP 570-4 Spyder Performante.

For more information on Automobili Lamborghini, please visit:
www.lamborghini.com

For more photos, please visit:
<http://www.lamborghini.com/press>

For more videos, please visit:
<http://www.thenewsmarket.com/lamborghini>

For more information on Lamborghini's 50th Anniversary, visit the Web site:
www.lamborghini50.com