

Lamborghini presents the Gallardo LP 560-4 Bicolore – An extreme look for a Special Edition supersports car

Sant'Agata Bolognese, January 26, 2011 - Just a month before the world debut at Geneva Motor Show of its V12 replacement for the Murciélago, Automobili Lamborghini is presenting at the 2011 Qatar Motor Show a highly exclusive and appealing vehicle making its world premiere: the Gallardo LP 560-4 Bicolore, a Special Edition supersports car which will be produced for the European and Asian-Pacific markets, while for the American market it will be only available in the version LP 550-2. As its name implies, this special series features an exclusive two-tone finish with matching interior, and offers a full range of standard equipment. A refined contrast between the black roof and the color of the rest of the body (available in a choice of five shades) further emphasizes the sharp, dynamic lines of the Gallardo LP 560-4, while simultaneously enhancing its sportiness and adding a touch of elegance to an extremely prestigious model in the field of automotive design.

The most successful super sports car in Lamborghini's history captures the imagination with the brutal power of its 560 hp V10 engine, the absolute grip of its permanent all-wheel drive and the razor-sharp precision of its chassis. Every kilometer in the Lamborghini Gallardo is an intense experience of explosive dynamics and absolute control. Its breathtaking performance is indicated by the 3.7 seconds it takes to reach 100 km/h and its top speed of 325 km/h.

"With the Gallardo LP 560-4 Bicolore, Lamborghini demonstrates once again the extreme, uncompromising and unmistakably Italian nature of our brand. The super sports cars from Lamborghini combine volcanic energy with design that is as unique as it is stylish," says Stephan Winkelmann, President and CEO of Automobili Lamborghini.

Automobili Lamborghini S.p.A.

Director of Communications and External Relations

Raffaello Porro

raffaello.porro@lamborghini.com

Department of Communications and External

Relations

Rita Passerini

rita.passerini@lamborghini.com

Press Officer Italy and Southern

Europe

Clara Magnanini

clara.magnanini@lamborghini.com

Press Officer UK and Middle East Juliet Jarvis

juliet@jjc.uk.com

Press Officer North and South America

Soon Hagerty

soon.hagerty@centigrade.com

Via Modena, 12

40019 Sant'Agata Bolognese

Telefono +39 051-6817716

Telefax +39 051-6817737

www.lamborghini.com



Unique design DNA

The success of Lamborghini's unequalled design DNA lies in the beauty of highly-concentrated power and precise function. The Gallardo is the sheer essence of form with a purist approach, so the body shell is crisply sculpted and completely free from decoration. A timeless piece of design and an uncompromising driving machine - the Lamborghini Gallardo is both.

Even more extreme, thanks to a personalized appearance

With its new Bicolore model, Lamborghini is now setting a further design highlight in the ten-cylinder model series. The colored exterior finish matched with the black on the upper area of the body gives the Gallardo a new, more aggressive personality that looks even wider, even more extreme and innately adhered to the road.

From the window-line upwards (including pillars, roof, engine hood and rear spoiler), the vehicle is decorated in Noctis Black - a pastel black that contrasts perfectly with the lower area of the body, available in a choice of five colors: Giallo Midas, Arancio Borealis, Grigio Telesto, Bianco Monocerus and Blu Caelum.

The exterior appearance is enhanced by Skorpius aluminum-alloy rims with 15 thin spokes that are forged to minimize unsprung weight and are finished in titanium gray enamel. And, the air intakes and front spoiler have a high-gloss black finish, as does the upper section of the rear diffuser.

Top-quality and highly individual interior

The contrast between black and color is repeated in an understated, elegant manner in the interior of the Gallardo LP 560-4 Bicolore. The instrument panel, seats, door panels and other elements in the passenger compartment are upholstered in the finest "Nero Persus" leather, with a refined contrast provided by precise stitching that is colored to match the exterior paintwork: yellow, orange, blue and gray (also used on the Bianco Monocerus version).

The bezel of the e-gear transmission on the center console is in Nero Noctis, just like the upper area of the vehicle. Obviously, the interior is finished in the Lamborghini tradition using only the materials of the very highest quality, which are crafted with undisputed professionalism and fine Italian workmanship.



V10 like a work of art in a glass display

The complete range of standard equipment includes the fast e-gear automated transmission controlled by paddles on the steering column. A lifting system enables the front axle to be raised for safer travel onto ramps and over humps in the road, and the engine hood in tempered glass provides a stunning view of the heart of the vehicle: a 5.2 liter, 90° V-10 engine with stratified direct injection.

From a satellite navigation system to a rear-view camera, from a brake system with carbon-ceramic discs to heated power seats, a long list of optional equipment and accessories allows the vehicle to be adapted to the personal requirements of any client.

Unique success for a super sports car

Well over 10,000 Gallardos have left the production facility at company headquarters in Sant'Agata Bolognese - a unique success story in the world of super sports cars. The Bicolore Special Edition is particularly intended for the enthusiast who desires a supercar with an exclusive appearance and remarkable design. In any event, he or she will own a Lamborghini that is altogether distinguished by an extremely dynamic character, maximum driving excitement, yet an ability to be driven daily.

Individual characters in one model range

The Gallardo Bicolore completes Lamborghini's ten-cylinder model range, which is enjoying enormous resonance worldwide with its broad spectrum of individual characters. While the Gallardo LP 560-4 is already a highly trained, extreme athlete, the Gallardo LP 570-4 Superleggera takes the notion of thoroughbred high performance even further. Thanks to its extensive experience in carbon-fiber lightweight engineering, Lamborghini succeeded in reducing its weight by a further 70 kilograms. At 2.35 kilograms per hp, the power-to-weight ratio of the Superleggera is the best in its class, with breathtaking performance guaranteed.

The Gallardo LP 560-4 Spyder, on the other hand, offers a very different kind of extreme driving pleasure – every trip with the roof down is a journey with a hurricane, yet with maximum protection. This can only be bettered – in true Lamborghini style – by the Gallardo LP 570-4 Spyder Performante. Its purist carbon-fiber lightweight engineering, according to Lamborghini's tradition, adds an even sharper edge to the dynamics.