



Press Release

An increasing success for the new Lamborghini Aventador LP 700-4

Sant'Agata Bolognese, April 8th 2011 - The new Lamborghini Aventador LP 700-4 will be presented in Rome from April 26th to May 8th under the patronage of the capital city of Italy.

This was announced at a press conference held at the *Campidoglio*, by the Mayor of Rome Gianni Alemanno and the President and CEO of Automobili Lamborghini, Stephan Winkelmann.

The Lamborghini Aventador LP 700-4, which was presented just a month ago at the Geneva motorshow, has enjoyed a great success from public and customers, as confirmed by the orders received so far, which have already overcome 12 months' production.

The endorsement of the city of Rome, is a further recognition of the status of "piece of art" of this supersportscar which had the unique honor to be showcased in the Campidoglio square designed by Michelangelo.

Deliveries to customers of the Aventador LP 700 - 4 will start in the second half of this year with a progressive introduction market by market.

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