



## Press Release

### Automobili Lamborghini first car company in Italy to attain ISO 50001 certification

**Sant'Agata Bolognese, October 3rd, 2011.** Automobili Lamborghini is the first automotive company in Italy to attain the ISO 50001 certification.

This certificate is a recognition of the company's strong commitment to constantly improving energy performance in all areas: from design, development and production of the world's most extreme super sports cars up to building, assembly and finishing of the carbon fiber monocoque of the Aventador. The certificate also includes the after-sale service activities and building energy management.

This acknowledgment is the result of a complex verification process carried out by DNV Business Assurance - one of the major independent certification boards at international level.

Automobili Lamborghini found the new ISO standard to be the most appropriate tool for monitoring the attainment of its goals to improve environmental conditions and energy efficiency. The new standard also provides detailed energy assessment by single project and system, and makes it possible to integrate goals to reduce CO<sub>2</sub> for buildings included within the assessment.

Lamborghini already has ISO 9001 (quality management) and ISO 14001 (environmental management) certification, and was the first Italian automotive company to obtain EMAS (Eco-Management and Audit Scheme) certification.

*"We are truly proud to have attained ISO 50001 certification, which consolidates Lamborghini's environmental sustainability and energy efficiency commitment,"* said Stephan Winkelmann, President and CEO of the Sant' Agata Bolognese company. *"We are also actively working on measures and projects that will result in the plant becoming neutral in terms of CO<sub>2</sub> emissions by 2015. This commitment in the area naturally goes hand in hand with product development, for which we reiterate our goal to cut emissions by 35% by 2015."*

Automobili Lamborghini S.p.A.

Communications and External Relations

Director

Raffaello Porro

[raffaello.porro@lamborghini.com](mailto:raffaello.porro@lamborghini.com)

Press Office - Italy and Southern Europe

Clara Magnanini

[clara.magnanini@lamborghini.com](mailto:clara.magnanini@lamborghini.com)

Press Office - Northern Europe

Gerald Kahlke

[gerald.kahlke@lamborghini.com](mailto:gerald.kahlke@lamborghini.com)

Press Office - UK and Middle East

Juliet Jarvis

[juliet@jjc.uk.com](mailto:juliet@jjc.uk.com)

Press Office - North and South America

Soon Hagerty

[soon.hagerty@centigrade.com](mailto:soon.hagerty@centigrade.com)

Events

Rita Passerini

[rita.passerini@lamborghini.com](mailto:rita.passerini@lamborghini.com)

Via Modena, 12

40019 Sant'Agata Bolognese

Phone +39 051-6817716

Fax +39 051-6817737

[www.lamborghini.com](http://www.lamborghini.com)

[www.lamborghini.com/press](http://www.lamborghini.com/press)

[www.netmotori.it](http://www.netmotori.it)

[www.thenewsmarket.com/lamborghini](http://www.thenewsmarket.com/lamborghini)



Massimo Berlin, General Director of DNV Business Assurance in Italy remarked: *"Environmental protection has always been at the heart of DNV Business Assurance's activities, and we are happy to have been Automobili Lamborghini's partner in such an ambitious project. The decision to abide by the new ISO 50001 standard confirms Lamborghini's serious commitment and long-term outlook: conditions that are essential in order to achieve organic and sustainable growth."*

One of the projects that will contribute to attaining the pre-set goals in terms of cutting emissions and increasing energy efficiency is the construction of a brand new building inside the main plant by 2012. This building will house the Prototype and Pre-Series Assembly Department, where prototypes of the cars are analyzed and assembled.

Designed in collaboration with the engineering firm Prospazio, this building will be built to attain Industrial Energy Class A (consumption:  $\leq 8$  Kwh/m<sup>3</sup> in one year) and will be the first industrial organisation in Italy to be entirely built with these characteristics. This result is achieved by utilising latest generation solutions and techniques as far as the external facings are concerned.

The building will also be equipped with a photovoltaic roofing system that will guarantee the annual electricity requirement, thus allowing it to have zero CO<sub>2</sub> impact. This requirement will become a standard for all new Lamborghini buildings.



### **Automobili Lamborghini S.p.A.**

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. There it manufactures some of the world's most sought-after super sports cars. With this year's presentation of the best-in-class Aventador LP 700-4 at the Geneva Auto Show, Lamborghini has marked another milestone in the history of luxury super sports cars. With more than 120 dealerships worldwide, Automobili Lamborghini is building on a succession of dynamic and elegant super sports cars including the 350GT, Miura, Espada, Countach, Diablo, Murciélago, Reventón Coupe, Reventón Roadster, Gallardo LP 560-4 Coupé and Spyder, Gallardo LP 570-4 Superleggera and the last open version LP 570-4 Spyder Performante.

For more information on Automobili Lamborghini, please visit the website at [www.lamborghini.com](http://www.lamborghini.com)

### **DNV Business Assurance**

DNV Business Assurance is one of the world's leading certification boards. With 1600 professionals throughout the world and a complete offering of certification, assessment and training services, it partners its clients in attaining product quality, process efficiency and organisation on a global scale. DNV Business Assurance is an independent company of the DNV group, an independent foundation established in 1864 that today numbers 8600 professionals and 300 offices in 100 countries. DNV Business Assurance serves Italy with 10 executive offices and 240 employees in the country. With its 17% market share, the company leads the Italian market in certifying management systems. [www.dnv.it](http://www.dnv.it)

### **Automobili Lamborghini S.p.A.**

Raffaello Porro

Communications and External Relations Director

[raffaello.porro@lamborghini.com](mailto:raffaello.porro@lamborghini.com)

Via Modena, no. 12 - 40019 Sant'Agata Bolognese

Tel +39 051 6817716

### **DNV Business Assurance**

Cohn & Wolfe - DNV Business Assurance Press Office - Tel. +39 02 202391

[marco.milioli@cohnwolfe.com](mailto:marco.milioli@cohnwolfe.com)

[silvia.colleoni@cohnwolfe.com](mailto:silvia.colleoni@cohnwolfe.com)

DNV Business Assurance - Tel. +39 039 6899905

[camilla.campora@dnv.com](mailto:camilla.campora@dnv.com)