



Press Release

Lamborghini Moscow - Russia welcomes new Lamborghini dealership

- Automobili Lamborghini S.p.A. appoints Burevestnik Group as new Lamborghini dealership in Moscow
- Lamborghini Moscow will start sales activities immediately from its showcase at Crocus City Mall
- The new presence of the legendary brand has been celebrated with a spectacular event, presenting the new Lamborghini Aventador LP 700-4 officially in Russia

Sant'Agata Bolognese/Moscow, 16th April 2012 - With a spectacular event Lamborghini has celebrated its return to the Russian Market. In the presence of Stephan Winkelmann, President and CEO of Automobili Lamborghini S.p.A., the new Lamborghini Aventador LP 700-4 has been presented officially to the Russian market. The event took place in Collector Gallery, the new Moscow art space, situated in the underground and thus representing perfectly Lamborghini's uncompromising style.

Lamborghini customers and VIPs, including politicians and guests from Moscow's sports, business and arts sectors joined Automobili Lamborghini management at the presentation of the luxury super sports car Aventador, followed by a fashion show of Collezione Automobili Lamborghini.

"Lamborghini's new presence in Russia represents our commitment to our customers on this important market" says Stephan Winkelmann, President and CEO of Automobili Lamborghini. "I am very delighted to launch our flagship V12 super sports car in Russia. Our clients here love the brand for its unique values of being extreme, uncompromising and unmistakably Italian."

The official opening of the new Lamborghini showroom in Moscow at Kutuzovsky prospect 1/7 will take place later this year. In the meantime customers are invited to the Lamborghini showcase at the Crocus City Mall, where sales operations start immediately.

The dealership agreement for the representation of the Italian brand has been signed with Burevestnik Group, an established Russian luxury car and yacht trading company.

Andrey Lomakin (Co-owner of Burevestnik Group) commented: "We are very proud of representing Lamborghini in Moscow and we are looking forward to offering our customers an ownership experience that will be as fascinating and complete as possible".

Lamborghini Moscow will offer the full Lamborghini model range, warranty and maintenance services as well as sales of spare parts, accessories and the exclusive fashion line Collezione Automobili Lamborghini.

Automobili Lamborghini S.p.A.

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Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. There it manufactures some of the world's most sought-after super sports cars. With the introduction of the best-in-class Aventador LP 700-4 in 2011, Lamborghini has marked another milestone in the history of luxury super sports cars. With more than 120 dealerships worldwide, Automobili Lamborghini is building on a succession of dynamic and elegant super sports cars including the 350GT, Miura, Espada, Countach, Diablo, Murciélago, Reventón Coupe, Reventón Roadster, Gallardo LP 560-4 Coupé and Spyder, Gallardo LP 570-4 Superleggera and the open version LP 570-4 Spyder Performante.

For more information on Automobili Lamborghini, please visit our website at www.lamborghini.com.