



Press Release

Automobili Lamborghini strengthens presence in India Launch of second Indian dealership, in Mumbai

Sant'Agata Bolognese/Mumbai, 30 April 2012 - Italian super sports car maker Automobili Lamborghini officially unveiled its second dealership in India and announced the establishment of the unit Lamborghini India. The new Mumbai showroom was inaugurated in a special ceremony by Stephan Winkelmann, President and CEO of Automobili Lamborghini, visiting India for the occasion.

Lamborghini was the first super car brand to establish itself in the country, with the opening of Lamborghini New Delhi in 2006.

"Lamborghini recognized the potential of the Indian market very early on, and we're delighted to now open our second dealership," said Stephan Winkelmann. "Our international brand is highly recognized and respected here, and demand for our cars is growing in line with the expanding Indian economy. Our cars evoke emotion and passion: they are the objects of dreams. Delivering on that image and expectation is Lamborghini's focus throughout the world, just as it is here in Mumbai."

Located in Prabhadevi, the dealership is owned and operated by Lamborghini's Mumbai partner, Auto Hangar, recognized for its heritage and expertise in luxury car retailing.

"This is the right time to open our second dealership: India is a dynamic country and economy, with successful entrepreneurs who understand our marque," added Stephan Winkelmann. "Our Mumbai partner Auto Hangar is committed to our positioning, values and the Lamborghini culture."

Lamborghini Mumbai will host Lamborghini's two current model ranges: the V10 Gallardo line-up and the V12 Aventador LP 700-4.

The Lamborghini Gallardo is the most successful Lamborghini of all times, more than 12,000 Gallardo models have been delivered since its launch in 2003.

The Lamborghini Aventador LP 700-4 arrived in India at the end of 2011. With a worldwide order bank extending well into 2013, it is the new benchmark for super sports cars.

Automobili Lamborghini S.p.A.

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Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. There it manufactures some of the world's most sought-after super sports cars. With the introduction of the best-in-class Aventador LP 700-4 in 2011 and with this year's presentation of the SUV concept car Urus at the Beijing Auto Show, Lamborghini has marked another milestone in the history of luxury super sports cars.

With more than 120 dealerships worldwide, Automobili Lamborghini is building on a succession of dynamic and elegant super sports cars including the 350GT, Miura, Espada, Countach, Diablo, Murciélago, Reventón Coupe, Reventón Roadster, Gallardo LP 560-4 Coupé and Spyder, Gallardo LP 570-4 Superleggera and the open version LP 570-4 Spyder Performante.

For more information on Automobili Lamborghini, please visit:
www.lamborghini.com

For more photos, please visit:
<http://www.lamborghini.com/press>

For more videos, please visit:
<http://lamborghini.netmotori.it/frontend/elencoRapido.php>

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