



Lamborghini Leusden - The Netherlands welcome new Lamborghini dealership

Automobili Lamborghini S.p.A.

- **Automobili Lamborghini S.p.A. appoints Pon's Automobielhandel as new exclusive Lamborghini dealership in the Netherlands**
- **Lamborghini Leusden will start sales activities immediately from its showroom at Het Koopmanshuis**

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Sant'Agata Bolognese/Leusden, 20th June 2012 - With a grand opening event Lamborghini has celebrated its new dealership in the Netherlands. In the presence of Stephan Winkelmann, President and CEO of Automobili Lamborghini S.p.A. and Hans van der Valk, Senior Vice President Pon Passenger Cars, the preliminary showroom at Het Koopmanshuis has been officially opened.

Press Office - Italy and Southern
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Lamborghini customers and VIPs, including politicians and guests from Holland's sports, business and arts sectors joined Automobili Lamborghini management at the evening event, followed by a fashion show of Collezione Automobili Lamborghini.

Press Office - Northern Europe

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"Over the last 50 years, Pon has established a very good reputation in the market for exclusive cars. Its track record, dedication and leading position in the market were the most important reasons for us to choose Pon as our exclusive partner for the Netherlands" says Stephan Winkelmann. "Our clients here love the brand for its unique values of being extreme, uncompromising and unmistakably Italian."

Press Office - UK and Middle East

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Pon's Automobielhandel is part of Pon Holdings, one of the largest family-owned businesses in the Netherlands and an international trading and service company, engaged in a wide range of activities.

Press Office - North and South
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Lamborghini Leusden will offer the full Lamborghini model range, warranty and maintenance services as well as sales of spare parts, accessories and the exclusive fashion line Collezione Automobili Lamborghini.

Events

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Automobili Lamborghini S.p.A.

Founded in 1963, Automobili Lamborghini is headquartered in Sant'Agata Bolognese, in Northeastern Italy. There it manufactures some of the world's most sought-after super sports cars. With the introduction of the best-in-class Aventador LP 700-4 in 2011 and with this year's presentation of the SUV concept Urus at the Beijing Auto Show, Lamborghini has marked another milestone in the history of luxury super sports cars.

With more than 120 dealerships worldwide, Automobili Lamborghini is building on a succession of dynamic and elegant super sports cars including the 350GT, Miura, Espada, Countach, Diablo, Murciélago, Reventón Coupe, Reventón Roadster, Gallardo LP 560-4 Coupé and Spyder, Gallardo LP 570-4 Superleggera and the open version LP 570-4 Spyder Performante.

For more information on Automobili Lamborghini, please visit our website at www.lamborghini.com.

For more photos please visit:

<http://www.lamborghini.com/press>