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**NEWS**

**Kia Motors Posts Global Sales of 208,908 Vehicles in January**

**(SEOUL) February 1, 2018** – Kia Motors Corporation announced January 2019 global sales figures for passenger cars, recreational vehicles (RVs) and commercial vehicles, recording a total of 208,908 units sold, which represents a 1.2 percent year-on-year increase.

Overseas sales increased 2.2 percent compared to the previous year, posting 170,898 units. Sportage sales rose by 25.8 percent from the same month last year with 37,880 units sold, while the Soul (including Soul EV) recorded 14,463 units or a 56.2 percent increase.

Sales in Korea totaled 38,010 units, representing a decrease of 2.8 percent from the same month of 2018. K Series models (K3, K5, K7, K9) continued to generate solid sales, totaling 11,482 units which represents a 45.4 percent rise from the year prior.

Kia’s best-selling model in global markets in January was Sportage SUV with 40,635 units sold. Rio subcompact sedan was the second-best seller with 23,718 units sold, followed by Forte compact sedan with 19,956 units sold.

Kia Motors expects to build momentum with aggressive forays into emerging markets and introduction of new models, while granting greater autonomy to its regional headquarters to swiftly respond to market trends and customer needs. The company plans to strengthen efforts to gain global leadership in eco-friendly vehicles.



***Editor’s note***

\* Sales in Korea are based on retail sales while overseas sales (global sales excluding Korea) are based on wholesale.

\* Monthly sales figures provided in this press release are unaudited and on a preliminary basis.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of world-class quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. About 3 million Kia vehicles a year are produced at 14 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 51,000 employees worldwide and annual revenues of over US$47 billion. It is the major sponsor of the Australian Open, official automotive partner of FIFA – the governing body of the FIFA World Cup™ – and official partner of the UEFA Europa League – the world’s largest professional club football competition. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*

*For more information about Kia Motors and our products, please visit our Global Media Center at* [www.kianewscenter.com](http://www.kianewscenter.com).