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**NEWS**

**Kia Motors posts 2.4% increase in 2018 global sales**

**(SEOUL) January 2, 2019** – Kia Motors Corporation today announced its 2018 full-year global sales figures for passenger cars, recreational vehicles (RVs) and commercial vehicles, recording a total of 2,812,200 units sold, or a 2.4% increase from the previous year.

Kia posted a year-on-year increase of 1.9% (531,700 units sold) and 2.5% (2,280,500 units sold) in Korea and overseas markets, respectively.

In December, the company sold a total of 241,119 units globally, which represents an increase of 6.3% compared with the same month last year. Overseas sales totaled 198,999 units, rising 10.3% from a year earlier.

Kia’s globally best-selling model in 2018 was the Sportage compact SUV with 501,367 units sold. The Rio (known as ‘K2’ in China and ‘Pride’ in Korea) was the second best seller with 355,852 units sold, followed by the K3 compact sedan (known as ‘Forte’ in some markets) with 328,504 units sold.

Kia today also announced its global sales target for the new year at 2.92 million units.



***Editor’s note:***

\* Sales in Korea is based on retail sales while overseas sales (global sales excluding Korea) is based on wholesale.

\* Monthly sales figures provided in this press release are unaudited and on a preliminary basis.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of world-class quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. About 3 million Kia vehicles a year are produced at 14 Kia manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 51,000 employees worldwide and annual revenues of over US$45 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*

*For more information about Kia Motors and our products, please visit our Global Media Center at* [www.kianewscenter.com](http://www.kianewscenter.com).

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