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**NEWS**

**FOR IMMEDIATE RELEASE**

**Kia Motors posts global sales of 247,115 vehicles in November**

**(SEOUL) December 3, 2018** – Kia Motors Corporation announced its November 2018 global sales figures for passenger cars, recreational vehicles (RVs) and commercial vehicles, recording a total of 247,115 units sold, which represents a 3.8 percent year-on-year decrease.

Overseas sales dropped 4.6 percent compared to the previous year, posting 198,415 units, due to sluggish sales in China as industry demand waned in the world’s largest auto market.

Sales in Korea totaled 48,700 units, representing a decrease of 0.7 percent from the same month a year before. Strong sedan model sales such as K900 and K3 helped offset decline in RV models.

Kia’s best-selling model in global markets in November was Sportage SUV with 42,578 units sold. Forte compact sedan was the second-best seller with 31,516 units sold, followed by Rio subcompact sedan with 29,962 units sold.

Kia Motors expects to gain new momentum with the All-new Soul recently unveiled at 2018 Los Angeles Auto Show, which will go on sales in global markets from the first half of 2019.



***Editor’s note***

\* Sales in Korea are based on retail sales while overseas sales (global sales excluding Korea) are based on wholesale.

\* Monthly sales figures provided in this press release are unaudited and on a preliminary basis.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of world-class quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. About 3 million Kia vehicles a year are produced at 14 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 51,000 employees worldwide and annual revenues of over US$47 billion. It is the major sponsor of the Australian Open, official automotive partner of FIFA – the governing body of the FIFA World Cup™ – and official partner of the UEFA Europa League – the world’s largest professional club football competition. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*

*For more information about Kia Motors and our products, please visit our Global Media Center at* [www.kianewscenter.com](http://www.kianewscenter.com).