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**NEWS**

**FOR IMMEDIATE RELEASE**

**Kia Motors posts global sales of 250,294 vehicles in October**

**(SEOUL) November 1, 2018** – Kia Motors Corporation announced its October 2018 global sales figures for passenger cars, recreational vehicles (RVs) and commercial vehicles, recording a total of 250,294 units sold, which represents a 4.2 percent year-on-year increase.

Overseas sales rose 0.8 percent compared to the previous year, posting 204,194 units led by steady sales of Ceed, Picanto, and Sportage models. The new Ceed, a Europe-specific hatchback, recorded a 21.5 percent increase, with 9,327 units sold.

Sales in Korea totaled 46,100 units, representing a surge of 22.9 percent from the same month a year before, led by newly launched sedan models such as Forte (also known as K3 in some markets) and K900.

Kia’s best-selling model in global markets in October was the Sportage compact SUV with 40,351 units sold. The Forte compact sedan was the second best seller with 35,423 units sold, followed by the Rio subcompact sedan with 31,844 units sold.

Kia Motors expects to maintain its sales momentum with introduction of new products such as the Niro EV and K900 to the global market.



***Editor’s note***

\* Sales in Korea are based on retail sales while overseas sales (global sales excluding Korea) are based on wholesale.

\* Monthly sales figures provided in this press release are unaudited and on a preliminary basis.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of world-class quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. About 3 million Kia vehicles a year are produced at 14 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 51,000 employees worldwide and annual revenues of over US$47 billion. It is the major sponsor of the Australian Open, official automotive partner of FIFA – the governing body of the FIFA World Cup™ – and official partner of the UEFA Europa League – the world’s largest professional club football competition. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*

*For more information about Kia Motors and our products, please visit our Global Media Center at* [www.kianewscenter.com](http://www.kianewscenter.com).