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**NEWS**

**FOR IMMEDIATE RELEASE**

**Kia Motors posts global sales of 223,648 vehicles in August**

**(SEOUL) September 3, 2018** – Kia Motors Corporation announced its August 2018 global sales figures for passenger cars, recreational vehicles (RVs) and commercial vehicles, recording a total of 223,648 units sold, a slight decrease from 2017.

Overseas sales declined 2.0% compared to the previous year, posting 179,448 units. Strong sales of RV continued despite the sales decline. The Sportage saw sales rise more than 16 percent over last August with 37,254 total units, setting a record fifth straight month of double digit sales growth.

Sales in Korea totaled 44,200 units, representing an increase of 7.7% year on year. The K900 continued to have a strong month, passing the 1,000 unit mark for the fifth consecutive month.

Kia’s best-selling model in global markets during August 2018 was the Sportage compact SUV with 41,040 units sold. The Sorento mid-size SUV was the second best seller with 25,261 units sold, followed by the Rio subcompact sedan with 23,746 units sold.

Kia Motors expects to maintain its sales momentum in the remainder of the second half with launch of new products such as the all-new Forte, which started sales in various regions last month.



***Editor’s note***

\* Sales in Korea is based on retail sales while overseas sales (global sales excluding Korea) is based

on wholesale.

\* Monthly sales figures provided in this press release are unaudited and on a preliminary basis.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of world-class quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. About 3 million Kia vehicles a year are produced at 14 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 51,000 employees worldwide and annual revenues of over US$47 billion. It is the major sponsor of the Australian Open, official automotive partner of FIFA – the governing body of the FIFA World Cup™ – and official partner of the UEFA Europa League – the world’s largest professional club football competition. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*

*For more information about Kia Motors and our products, please visit our Global Media Center at* [www.kianewscenter.com](http://www.kianewscenter.com).

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