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**NEWS**

**Kia Motors posts global sales of 230,878 vehicles in July**

**(SEOUL) August 1, 2018** – Kia Motors Corporation announced its July 2018 global sales figures for passenger cars, recreational vehicles (RVs) and commercial vehicles, recording a total of 230,878 units sold, an increase of 5.1% from 2017. This marks a year-on-year increase for five consecutive months.

Overseas sales climbed 4.4% compared to the previous year, posting 183,878 units. Strong sales of RV models led the momentum, as Sportage saw sales rise more than 31 percent compared with the same month last year with 38,704 total units in markets other than Korea.

Sales in Korea totaled 47,000 units, representing an increase of 7.8% year on year. The K900 passed the 1,000 unit mark for the fourth straight month, which is the first time the luxury sedan achieved the feat since the introduction of its first-generation model in 2012.

Kia’s best-selling model in the global markets during July 2018 was the Sportage compact SUV with 41,949 units sold. The Rio subcompact sedan was the second best seller with 26,086 units sold, followed by the Sorento mid-size SUV with 24,837 units sold.

Kia Motors expects solid growth to continue in the remainder of the second half, as the all-new Forte awaits rollout in major markets including North America.



***Editor’s note***

\* Sales in Korea is based on retail sales while overseas sales (global sales excluding Korea) is based

on wholesale.

\* Monthly sales figures provided in this press release are unaudited and on a preliminary basis.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of world-class quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. About 3 million Kia vehicles a year are produced at 14 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 51,000 employees worldwide and annual revenues of over US$47 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*

*For more information about Kia Motors and our products, please visit our Global Media Center at* [www.kianewscenter.com](http://www.kianewscenter.com).

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