******

Media Contact:

JH SO

Senior Manager

Tel: +82 2 3464 8505

E-mail: jeonghyun.so@kia.com

**NEWS**

**FOR IMMEDIATE RELEASE**

**Kia Motors posts global sales of 251,216 vehicles in June**

**(SEOUL) July 2, 2018** – Kia Motors Corporation announced its June 2018 global sales figures for passenger cars, recreational vehicles (RVs) and commercial vehicles, recording a total of 251,216 units sold, an increase of 5.9% from 2017. This marks year-on-year increase for the fourth month in a row.

Overseas sales climbed 7.8% compared to the previous year, posting 205,216 units. Sales momentum was led by Kia’s SUV Lines. Sorento saw sales soar more than 40 percent compared to June 2017 with 22,832 total units. Sportage also had a strong month as sales increased 19.6% over the previous year.

Sales in Korea totaled 46,000 units, representing a decrease of 2.2% compared with the same month last year. The minor drop was due to reduced working days including Local Election Day.

Kia’s best-selling model in the global markets during June 2018 was the Sportage compact SUV with 45,725 units sold. The Rio subcompact sedan was the second best seller with 33,012 units sold, followed by the Sorento mid-size SUV with 29,150 units sold.



***Editor’s note***

\* Sales in Korea is based on retail sales while overseas sales (global sales excluding Korea) is based

on wholesale.

\* Monthly sales figures provided in this press release are unaudited and on a preliminary basis.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of world-class quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. About 3 million Kia vehicles a year are produced at 14 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 51,000 employees worldwide and annual revenues of over US$47 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*

*For more information about Kia Motors and our products, please visit our Global Media Center at* [www.kianewscenter.com](http://www.kianewscenter.com).

###