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**NEWS**

**FOR IMMEDIATE RELEASE**

**Kia Motors posts global sales of 231,275 vehicles in October**

**(SEOUL) November 1, 2017** – Kia Motors Corporation announced its October 2017 global sales figures for passenger cars, recreational vehicles (RVs) and commercial vehicles, recording a total of 231,275 units sold.

In October, domestic market sales totaled 37,521 units, representing a decrease of 6.3% compared with the same month last year, due in large part to long Chuseok holiday which fell in September last year. Overseas sales also decreased by 11.2% compared to the previous year, posting 193,754 units.

Kia’s best-selling model in overseas markets during October 2017 was the Sportage compact SUV with 35,877 units sold. The Cerato compact sedan (known as ‘Forte’ or ‘K3’ in some markets) was the second best seller with 34,592 units sold, followed by the subcompact Rio (known as ‘Pride’ in Korea) with 25,667 units sold.

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***Editor’s note:***

\* Domestic Sales (Sales in Korea) is based on retail sales while Overseas Sales (Global Sales

excluding Korea) is based on shipment.

\* Monthly sales figures provided in this press release are unaudited and on a preliminary basis.

\* Chuseok is a major Korean traditional holiday based on lunar calendar system. In 2017, Korean

businesses closed from Oct. 1~9. .

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of world-class quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced at 14 Kia manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 51,000 employees worldwide and annual revenues of over US$45 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*

*For more information about Kia Motors and our products, please visit our Global Media Center at* [www.kianewscenter.com](http://www.kianewscenter.com).

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