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**NEWS**

**FOR IMMEDIATE RELEASE**

**Kia Motors posts global sales of 252,254 vehicles in September**

**(SEOUL) October 10, 2017** – Kia Motors Corporation announced its September 2017 global sales figures for passenger cars, recreational vehicles (RVs) and commercial vehicles, recording a total of 252,254 units sold.

In September, domestic market sales totaled 48,019 units, representing an increase of 25.4% compared with the same month last year, largely due to the timing difference of the Chuseok holiday, which was in September last year compared to October this year. Overseas sales also increased by 3.6% compared to the previous year, posting 204,235 units.

Kia’s best-selling model in overseas markets during September 2017 was the Sportage compact SUV with 37,746 units sold. The Cerato compact sedan (known as ‘Forte’ or ‘K3’ in some markets) was the second best seller with 28,793 units sold, followed by the subcompact Rio (known as ‘Pride’ in Korea) with 24,760 units sold.



***Editor’s note:***

\* Domestic Sales (Sales in Korea) is based on retail sales while Overseas Sales (Global Sales excluding Korea) is based on shipment.

\* Monthly sales figures provided in this press release are unaudited and on a preliminary basis.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of world-class quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced at 14 Kia manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 51,000 employees worldwide and annual revenues of over US$45 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*

*For more information about Kia Motors and our products, please visit our Global Media Center at* [www.kianewscenter.com](http://www.kianewscenter.com).

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