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**NEWS**

**FOR IMMEDIATE RELEASE**

**Kia Motors posts global sales of 216,118 vehicles in July**

**(SEOUL) August 1, 2017** – Kia Motors Corporation announced today its July 2017 global sales figures for passenger cars, recreational vehicles (RVs) and commercial vehicles, recording a total of 216,118 units sold.

Domestic market sales decreased by 0.9% compared to the previous year, resulting 43,611 units sold, which is comparable to July 2016 when Kia benefited from newly launched vehicles such as Cadenza and Niro. Overseas sales also decreased by 6.8% compared to the previous year, posting 172,507 units, due in large part to continued sales fall in the Chinese market.

Kia’s best-selling model in overseas markets during July 2017 was the Sportage compact SUV with 29,498 units sold. The Cerato compact sedan (known as ‘Forte’ or ‘K3’ in some markets) was the second best seller with 23,626 units sold, followed by the subcompact Rio (known as ‘Pride’ in Korea) with 21,960 units sold.



***Editor’s note:***

\* Domestic Sales (Sales in Korea) is based on retail sales while Overseas Sales (Global Sales excluding Korea) is based on shipment.

\* Monthly sales figures provided in this press release are unaudited and on a preliminary basis.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of world-class quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced at 14 Kia manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 51,000 employees worldwide and annual revenues of over US$45 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*

*For more information about Kia Motors and our products, please visit our Global Media Center at* [www.kianewscenter.com](http://www.kianewscenter.com).

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