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**NEWS**

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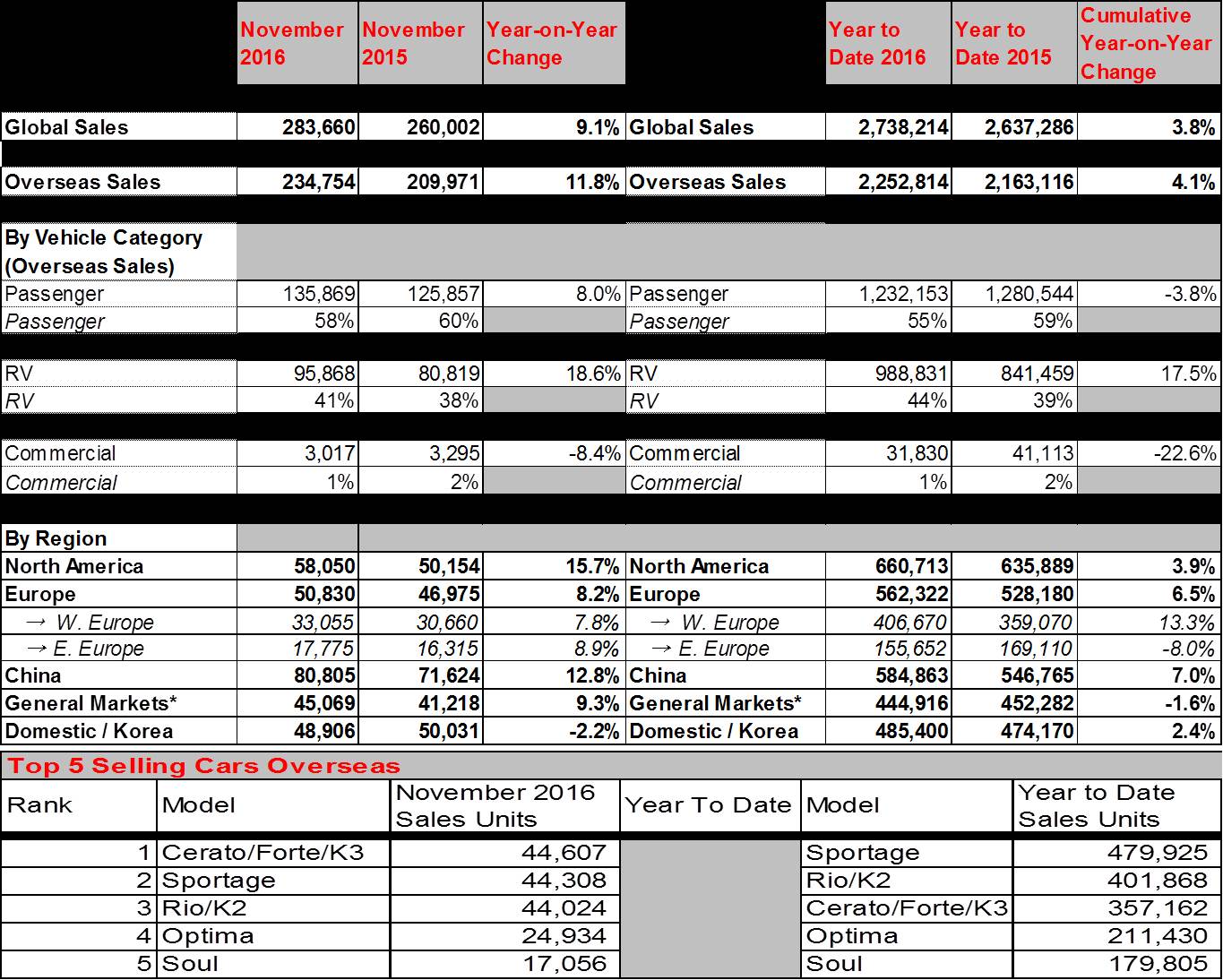
**Kia Motors posts 9.1% rise in global sales in November**

* **Global sales reach 283,660 units in November for 9.1% year-on-year growth**
* **Kia records monthly year-on-year sales growth in North America (15.7%), China (12.8%), General Market (9.3%) and Europe (8.2%) in November**
* **Kia’s best-selling car in overseas markets in September was the C-segment Cerato (Known as ‘Forte’ or ‘K3’ in some markets)**

**(SEOUL) December 5, 2016** – Kia Motors Corporation announced today its November 2016 global sales figures (export sales, domestic sales and sales from overseas plants) for passenger cars and commercial vehicles, recording a total of 283,660 units sold. This figure represents a 9.1% year-on-year increase compared to the same month of 2015.  
  
In November, Kia posted year-on-year sales increases in North America (15.7% growth with 58,050 units sold), China (12.8% growth with 80,805 units sold), general markets\* (9.3% growth with 45,069 units sold), and Europe (8.2% growth with 50,830 units sold).

Cumulatively through the first 11 months of 2016, Kia’s global sales totalled 2,738,214 units for a year-on-year increase of 3.8%. Western Europe (406,670 units sold), China (584,863 units sold), North America (660,713 units sold) and Korea (485,400 units sold) have seen a 13.3%, 7.0%, 3.9% and 2.4% rise in sales, respectively.  
  
Kia's bestselling model in overseas markets during November 2016 was the C-segment Cerato (Known as ‘Forte’ or ‘K3’ in some markets) with 44,607 units sold. The Sportage compact CUV was the second best seller with 44,308 units sold while the B-segment Rio (known as 'K2' in China), Optima midsized sedan and Soul urban crossover followed with 44,024, 24,934 and 17,056 units sold, respectively.

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**Editor’s notes:** \*‘General markets’ include the regions of Central and South America, the Caribbean, Asia (excluding China and Korea), the Pacific, Middle East and Africa.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of world-class quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced at 14 Kia manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 50,000 employees worldwide and annual revenues of nearly US$44 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*

*For more information about Kia Motors and our products, please visit our Global Media Center at* [*www.kianewscenter.com*](http://www.kianewscenter.com)*.*