



Media Contact:
Michael Choo,
General Manager, Overseas PR Team
Tel: +82-2-3464-5663 E-mail: mjc@kia.com

NEWS

FOR IMMEDIATE RELEASE

Kia Telluride concept makes world debut at North American International Auto Show in Detroit

- **Elegant and sophisticated, the Kia Telluride combines breakthrough technology, rugged beauty, and functionality in a full-size sport utility vehicle**
- **Telluride takes Kia's design language in a bold new direction and suggests styling of a possible future premium large SUV in the brand's lineup**
- **Telluride pushes the boundaries of technology with unique in-cabin health-and-wellness technology and luxury**

(SEOUL) January 12, 2016 – Glimpsing a future that is grounded in reality but not bound by the present, Kia Motors today unveiled a cutting-edge vision for a full-size SUV at the North American International Auto Show (NAIAS). The Telluride, a striking three-row, seven-passenger, luxury SUV concept features a modern and upright shape, muscular stance, and state-of-the-art technology to care for its occupants. Purely conceptual, the Kia Telluride is based on an existing platform and reveals the brand's interest in potentially offering a premium SUV positioned above the current hot-selling Sorento.

"The Kia Telluride makes an aesthetic statement for the Kia brand as a bold, all-new luxury SUV with an abundance of advanced technology, focusing particular attention on the experience and comfort of second-row occupants," said Tom Kearns, chief designer, Kia Design Center America (KDCA). "Longer, wider and taller than the recently redesigned Sorento CUV, Telluride allows us to envision what a full-size seven-passenger SUV from Kia could look like."

Telluride's front doors and rear-hinged back doors swing open 90 degrees in opposing directions, creating an expansive and inviting portal into the panoramic interior space and revealing a technological showcase. Four beautiful black-leather captain's seats appear to float within the spacious cabin in front of a folded third-row bench. The large cabin allows the middle seats to recline nearly flat and include large fold-away footrests for sublime comfort. All four seats include a series of precise diamond-cut openings in the seatback, each embedded with Smart Sensors to capture a passenger's vital health information.

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Once obtained, these vitals are displayed on the interior door panel screens, which then systematically synchronize with a Light Emitted Rejuvenation (LER) system. The LER system utilizes a massive, wing-shaped LED panel mounted beneath the oversized sunroof that displays a pattern of therapeutic light to treat desynchronization (jetlag) and improve the passengers' energy levels.

Another unique technology introduced in Telluride is Swipe Command – a thin, touch-sensitive, interactive band mounted to the second row center console – which allows rear-seat passengers to quickly scroll and select desired media by simply swiping their hand. The selected media is then played either through the seven-speaker premium Harman Kardon® audio system, or via a set of portable Harman Kardon® headphones that wirelessly charge when stowed in the console. Up front, a compartment in the center stack allows for wireless cell phone charging, and Kia's first use of 3D-printed components add a distinct, modern design element to the dashboard, door panels, and steering wheel.

Telluride's interior and exterior were penned at the brand's California-based studio, Kia Design Center America (KDCA). Finished in Dark Pyrite green paint, the tall stance is amplified by the overall size of the vehicle. At 70.9-inches tall, 79.1-inches wide and 196.9-inches long, Telluride is 4.4-inches taller, 4.7-inches wider, and a sizable 9.5-inches longer than the current Sorento. Underpinning the Telluride is a modified Sorento chassis with a wheelbase stretched 11.9 inches to 121.3 inches, giving Telluride a dominating presence. It's modern and muscular appearance is accentuated by flared fenders stretching around massive 22-inch five-spoke wheels wrapped in Hankook® Ventus ST 275/45R22 tires. Telluride's front fascia incorporates a much larger version of Kia's signature tiger nose grille, and its menacing face brings an attitude all its own with recessed quad-LED headlamps, pronounced horizontal LED indicator lights, and an aggressive polished-metal skid plate below the bumper. In the rear, thin vertical taillights align with the modern design language of the SUV, while consistent styling cues across the front and rear door handles, hood scoops and dual exhaust tips enhance the vehicle's solid appearance.

With an innovative combination of cutting-edge technologies, the Telluride's powertrain is a near-future, no-compromises propulsion system, offering both power and efficiency. A finger-print activated push-button start unleashes Telluride's tremendously potent yet extremely efficient PHEV powertrain. Utilizing a 3.5-liter gasoline direct injected (GDI) V6 engine and powerful electric motor, Telluride's transverse-mounted powertrain combines to produce 400 horsepower (270 horsepower from V6 and 130 horsepower from the electric motor) while achieving more than 30 mpg on the highway. Power is routed to all four wheels via an advanced all-wheel drive system.

While there are currently no plans to bring the Telluride to production, Kia has a history of delivering production vehicles that bear strong resemblance to preceding concepts, and Kia's large SUV is anything but a utopian fantasy.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com) – a maker of quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced in 10 manufacturing and assembly operations in five

countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has around 49,000 employees worldwide and annual revenues of nearly US\$45 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.

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