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**NEWS**

**Kia Motors previews next-generation Cadenza**

* **All-new Cadenza to set new standards for design and interior quality**
* **Bold new model will maintain progressive image of existing Cadenza and add greater refinement and luxury**
* **On sale in overseas markets in 2016**

**(SEOUL) November 12, 2015** – The all-new Kia Cadenza will set new benchmarks for cutting-edge design, interior quality and contemporary luxury when it goes on sale in overseas markets in 2016.

Previewed for the first time in new images released today, the next-generation Cadenza maintains the progressive, contemporary image of the current model, while introducing higher levels of luxury and refinement to the large sedan segment. The all-new Cadenza offers a bold reinterpretation of the current model’s popular design, featuring an elongated bonnet, a wider, lower stance and sharper styling lines, with a thoroughly modern execution of signature Kia design cues ensuring the new Cadenza is instantly recognizable.

The cabin of the all-new Cadenza has been designed anew, boasting a fresh, luxurious appearance and layout that offers a sense of width and spaciousness. With a premium new design and higher-quality materials than ever before – two elements inspired by European tastes – the Cadenza’s new cabin will set a new standard for luxury and refinement in its class.

The all-new Kia Cadenza will go on sale in overseas markets in 2016.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced in 10 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has around 49,000 employees worldwide and annual revenues of nearly US$45 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*

*For more information about Kia Motors and our products, please visit our Global Media Center at* [www.kianewscenter.com](http://www.kianewscenter.com)**.**

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