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**NEWS**

**FOR IMMEDIATE RELEASE**

**Kia Motors posts global sales of 243,947 vehicles in September**

* **Kia records year-on-year sales growth in North America (20.1%), Korea (16.6%) and Europe\* (7.2%) in September**

**(SEOUL) October 12, 2015** – Kia Motors Corporation announced today its September 2015 global sales figures (export sales, domestic sales and sales from overseas plants) for passenger cars, recreational vehicles (RVs) and commercial vehicles, recording a total of 243,947 units sold.

In September, Kia posted year-on-year sales increases in the North America (20.1% growth with 55,762 units sold), domestic Korean market (16.6% growth with 45,010 units sold) and Europe\* (7.2% growth with 58,560 units sold).

Cumulatively through the first nine months of 2015, Kia’s global sales totalled 2,125,845 units for a -1.4% year-on-year decrease. Korea (377,534 units sold) and North America (529,674 units sold) have seen a 12.5% and 5.7% rise in sales, respectively, through September 2015.

Kia's bestselling model in overseas markets during September 2015 was the B-segment Rio (known as 'K2' in China) with 43,079 units sold. The Sportage compact CUV was the second best seller with 36,262 units sold, while the C-segment Cerato (known as 'Forte' or ‘K3’ in some markets), Optima D-segment sedan and Soul urban crossover followed with 22,336, 21,902 and 19,306 units sold, respectively.

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**Editor’s notes:** \* ‘General markets’ include the regions of Central and South America, the Caribbean, Asia (excluding China and Korea), the Pacific, Middle East and Africa. ‘Europe’ includes both Western and Eastern European markets.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced in 10 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has around 49,000 employees worldwide and annual revenues of nearly US$45 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*