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**NEWS**

**FOR IMMEDIATE RELEASE**

**Kia Motors posts global sales of 252,528 vehicles in April**

* **Kia records year-on-year sales growth in Korea (10.4%) and China (5.8%) in April**
* **Kia’s best-selling car in overseas markets in April is the Rio (K2) B-segment sedan**

**(SEOUL) May 8, 2015** – Kia Motors Corporation announced today its April 2015 global sales figures (export sales, domestic sales and sales from overseas plants) for passenger cars, recreational vehicles (RVs) and commercial vehicles, recording a total of 252,528 units sold. This figure represents 0.6% year-on-year growth compared to the same month of 2014.

In April, Kia posted year-on-year sales increases in the domestic Korea market (10.4% growth with 43,050 units sold) and China (5.8% growth with 57,436 units sold).

Cumulatively through the first four months of 2015, Kia’s global sales totalled 943,303 units for a year-on-year increase of 0.5%. Korea (157,562 units sold), North America (216,102 units sold) and China (224,077 units sold) have seen a 7.2%, 3.8% and 3.0% rise in sales, respectively, so far this year.

Kia's bestselling model in overseas markets during April 2015 was the B-segment Rio (known as 'K2' in China) with 40,205 units sold. The Sportage compact CUV was the second best seller with 33,802 units sold, while the C-segment Cerato (known as 'Forte' or ‘K3’ in some markets), Optima D-segment sedan and mid-size Sorento CUV followed with 31,861, 27,885 and 17,668 units sold, respectively.

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**Editor’s notes:** \* ‘General markets’ include the regions of Central and South America, the Caribbean, Asia (excluding China and Korea), the Pacific, Middle East and Africa. ‘Europe’ includes both Western and Eastern European markets.

**About Kia Motors Corporation**

*Kia Motors Corporation (www.kia.com) – a maker of quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced in 10 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 150 countries. Kia today has around 49,000 employees worldwide and annual revenues of nearly US$45 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.*