MEDIA RELEASE



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Kia hits the right note

Kia's king of style, the elegant Optima mid-sized sedan, joined forces with world renowned Soprano Sumi Jo for a fresh take on A Night At The Opera.

Korean-born Jo brought her special combination of sublime voice and theatrical performance to a sellout single-show in the Concert Hall at the Sydney Opera House last week.

The performance was lauded by the critics with renditions of some of the opera world's most loved arias, and a delightfully playful version of Twinkle Twinkle Little Star.

Kia Motors Australia was a major sponsor of the event and before leaving Australia to enthral opera fans around the world, Jo made time for a happy snap memento of her visit to Sydney posing with the Optima with the iconic sails of the Sydney Opera House as a backdrop.

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