



News Release

For Immediate Release

Wynn Attends “Macao Week in Fujian•Xiamen” Mega Roadshow to Highlight the Diverse “tourism +” Experiences of Macau

Macau, October 27, 2023 — Wynn recently participated in the “Macao Week in Fujian•Xiamen” mega roadshow organized by the Macao SAR Government from October 26 to 30 at Zhongshan Road Pedestrian Street in the Siming District of Xiamen. Wynn presented Macau’s diversified tourism experiences as well as potential business opportunities to local residents and visitors. Furthermore, Wynn will team up with Xiamen Airlines. Its restaurant brand, Chef Tam’s Seasons, will become the official partner of Xiamen Airlines to collaborate on its first-class menu, continuing to promote Macau as a UNESCO-designated “Creative City of Gastronomy” and “World Center of Tourism and Leisure.”

To boost more Mainland Chinese visitation into Macau, Wynn offered a series of enticing accommodation offers during the “Macao Week in Fujian•Xiamen” roadshow. Visitors to the Wynn exhibition area were eligible to book stays at Wynn Macau and Wynn Palace for as much as 33% off on hotel accommodation, inclusive of in-room breakfast for two, dining e-gift vouchers, suite upgrades and many other exclusive benefits. Those who registered to become “Wynn Insider” members on Wynn’s official WeChat account at the Wynn exhibit were able to participate in a lucky draw for a chance to win a one-night stay in a Wynn Palace or Wynn Macau suite inclusive of in-room breakfast for two and dining e-gift vouchers. Participants also had a once-in-a-lifetime opportunity to win two Grandstand tickets to watch the “70th Macau Grand Prix” and experience the ultimate adrenaline-pumping annual sports event in Macau. Dianping also offered 22% off on dining experiences at Wynn Macau and Wynn Palace to roadshow participants.

The Wynn exhibit showcased the iconic SkyCab and the visually stunning hot air balloon floral installation of Wynn Palace. The exhibit also shined a light on the “Wynn Signature – 2023 Hypercar Exhibition” currently being held at Wynn as well as the “Macau Grand Prix” events of the past Roadshow participants were also invited to check into three SkyCabs featuring different themes and to immerse themselves in Wynn’s one-of-a-kind entertainment at the exhibit. Throughout the roadshow, Xiamen residents were also treated to spectacular performances from a professional



Mainland Chinese dance troupe. Wynn also proactively worked to increase exposure for the roadshow by promoting new Macau tourism experiences through multiple online and offline channels.

In order to deepen cooperation between Macau and the mainland tourism industry, Wynn will team up with Xiamen Airlines. Its restaurant brand, Chef Tam's Seasons, will become the official partner of Xiamen Airlines to collaborate on its first-class menu. Master Chef Tam Kwok Fung will partner with Xiamen Airlines' culinary team to create dishes that enable passengers to experience Macau's high-end Cantonese cuisine while in the air.

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Media Photo





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ABOUT WYNN MACAU

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,010 spacious rooms and suites, approximately 294,000 square feet of casino space, over 64,300 square feet of retail space, 14 food and beverage outlets, two spas, a salon and a pool. The resort proudly boasts three distinct entertainment experiences, including Macau’s only choreographed Performance Lake, blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Macau continues to hold the distinct honor of being the only resort in the world with 8 Forbes Five-Star Awards for seven consecutive years. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit press.wynnmacau.com.



ABOUT WYNN PALACE

[Wynn Palace](#) is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, over 107,000 square feet of renowned luxury retail, 14 food and beverage outlets, Macau's largest spa, a salon, a pool and approximately 468,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace is the first and only resort in the world with more than one thousand rooms to receive Forbes Travel Guide Five Star Awards. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit press.wynnpalace.com.

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