



News Release

For Immediate Release

Wynn Sets the Stage for a Groundbreaking New Resident Show in Partnership with Broadway Asia

Macau, September 26, 2023 — Wynn is pleased to announce a strategic partnership with Broadway Asia to create the conceptual design for a ground-breaking new resident show that will soon become an integral part of the future Wynn Theater at Wynn Palace in Macau. Through this new partnership, Wynn and Broadway Asia will collaborate on the concept and initial development of a world-class resident show. As a major draw for international and regional visitors, the resident show and theater are designed to be a significant boost for Macau's culture and entertainment industry, while also diversifying the tourism experience for global travellers.

Ms. Linda Chen, President and Vice Chairman of the Board of Wynn Macau, Limited, said of the new collaboration: "In partnership with Broadway Asia, we look forward to bringing our creative minds together to create a truly spectacular, world-class resident show for Wynn Theater at Wynn Palace in the future. With the establishment of a sensational new resident show at Wynn, our goal is to showcase Macau as a top-tier destination for culture and entertainment, while also advancing the Macao SAR Government's 'Tourism + Entertainment' cross-sector integration strategy."

Mr. Marc Routh, President and Executive Producer of Broadway Asia said: "We are very excited to collaborate with Wynn in the creation of a brand new spectacle for Macau. Together, we are crafting a resident show that is set to be the first-of-its-kind in the world, and will soon captivate audiences around the globe. Broadway Asia is committed to presenting live theatrical entertainment, which has the power to resonate with people of all cultures, and this new partnership in Macau gives us the opportunity to expand the boundaries of entertainment to a wider audience. We look forward to playing a roll in putting Macau on the map as a must-visit destination for world-class theatrical productions."

Broadway Asia and Broadway International Group, founded and led by Simone Genatt and Marc Routh, are among the largest production, management, and distribution companies of live entertainment and immersive attractions globally. For 25 years, theatrical productions by the Broadway International Group partners have performed in more than 60 countries and garnered



over 50 Tony, Olivier, Grammy Awards and many more global accolades. Most recently, Broadway International Group launched a multi-year international tour of *The Sound of Music*, which included live performances in Macau in August 2023 for an almost sold out run of the show. Other select global productions include: *Immersive Great Gatsby*, *Anastasia*, *Beetlejuice*, *Journey Experience NYC*, and forthcoming productions of the *Marilyn Monroe Hollywood Experience*, and the Broadway national tour of the Lincoln Center production of *My Fair Lady*.

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ABOUT WYNN MACAU

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,010 spacious rooms and suites, approximately 294,000 square feet of casino space, over 64,300 square feet of retail space, 14 food and beverage outlets, two spas, a salon and a pool. The resort proudly boasts three distinct entertainment experiences, including Macau's only choreographed Performance Lake, blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Macau continues to hold the distinct honor of being the only resort in the world with 8 Forbes Five-Star Awards for seven consecutive years. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit press.wynnmacau.com.

ABOUT WYNN PALACE

[Wynn Palace](#) is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, over 107,000 square feet of renowned luxury retail, 14 food and beverage outlets, Macau's largest spa, a salon, a pool and approximately 468,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace is the first and only resort in the world with more than one thousand rooms



to receive Forbes Travel Guide Five Star Awards. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit press.wynnpalace.com.

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