



## News Release

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### For Immediate Release

## Wynn Attends “Macao Week in Tianjin” Roadshow to Showcase Macau’s Diversified Tourism Experiences

**Macau, September 4, 2023** — Wynn is pleased to participate in the “Macao Week in Tianjin” roadshow organized by the Macao SAR Government from August 31 to September 4 at Jinjie Pedestrian Street in Heping District, Tianjin. Wynn is taking this opportunity to present Macau’s diversified tourism experiences as well as business opportunities to local residents and visitors, while also highlighting Macau’s role as a “Creative City of Gastronomy” and “World Center of Tourism and Leisure”.

In an effort to attract more Mainland Chinese visitors to Macau, Wynn is offering a series of attractive accommodation offers during the “Macao Week in Tianjin” roadshow. Those who visit the Wynn exhibit at the roadshow are invited to book stays at Wynn Macau and Wynn Palace to enjoy as much as 37% off on hotel accommodation including in-room breakfast for two, dining e-gift vouchers, suite upgrades and many other exclusive benefits to fully enjoy the Forbes Five-Star experience of Wynn. Those who follow Wynn’s official WeChat account and register to become “Wynn Insider” members at the Wynn exhibit will receive special gifts on site and become eligible to participate in a WeChat lucky draw. Lucky draw participants stand the chance to win one night in a sumptuous suite at Wynn Palace or Wynn Macau inclusive of in-room breakfast for two, dining e-gift vouchers and two complimentary tickets to visit “The Contour of Light: A Re-encounter with Leonardo da Vinci” art exhibition. Dianping is also offering as much as 42% off on dining experiences at Tekka located at Wynn Macau.

As a leading luxury integrated resort in Macau, the Wynn exhibit in Tianjin showcases the iconic SkyCab and the visually stunning hot air balloon floral installation of Wynn Palace, while also offering a window into “The Contour of Light: A Re-encounter with Leonardo da Vinci” art exhibit which is now being held at the Wynn Art Center to promote “Tourism +” in Macau. Roadshow participants are welcome to check into three SkyCabs featuring different themes and experience Wynn’s one-of-a-kind entertainment at the exhibit, for a taste of what is on offer at the world-class integrated resort in Macau. Throughout the roadshow, Tianjin residents will be treated to exciting



entertainment, including spectacular performances from a professional dance troupe from Mainland China.

Wynn is also taking the opportunity to promote Macau's new tourism experiences through a variety of online and offline channels at the roadshow. By participating in a number of live broadcasts with online travel agencies and KOLs, Wynn will drive awareness around the Wynn brand in Mainland China. Wynn is also closely networking with local travel partners and wholesale tour operators during the event to further boost awareness about Macau's tourism industry across the country.

In future, Wynn will continue to work closely with the Macao SAR government and the community to actively spread awareness about Macau through a wide range of activities and promotional channels; further build on Macau's role as a "World Center of Tourism and Leisure" and boost the tourism and economic recovery of Macau.

### Media Photo



Wynn participates in "Macao Week in Tianjin" to showcase diverse tourism experiences of Macau



## **ABOUT WYNN MACAU**

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,010 spacious rooms and suites, approximately 294,000 square feet of casino space, approximately 64,300 square feet of retail space, 14 food and beverage outlets, two spas, a salon and a pool. The resort proudly boasts three distinct entertainment experiences, including Macau's only choreographed Performance Lake, blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Macau continues to hold the distinct honor of being the only resort in the world with 8 Forbes Five-Star Awards for seven consecutive years. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit [press.wynnmacau.com](http://press.wynnmacau.com).

## **ABOUT WYNN PALACE**

[Wynn Palace](#) is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, approximately 107,000 square feet of renowned luxury retail, 14 food and beverage outlets, Macau's largest spa, a salon, a pool and approximately 468,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace is the first and only resort in the world with more than one thousand rooms to receive Forbes Travel Guide Five Star Awards. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit [press.wynnpalace.com](http://press.wynnpalace.com).

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