



Press Release

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For Immediate Release

## **Wynn Holds Local SME Procurement Partnership Meeting to Boost Innovation for the Future of Sustainability**

**Macau, August 18, 2023** — Wynn has always been deeply committed toward integrating sustainability into its business practices, improving sustainable development standards for the hospitality industry, and building a greener Macau. This year, Wynn is pleased to once again support the Macao International Environmental Co-operation Forum & Exhibition (MIECF) hosted by the Macao SAR Government. For the first time, Wynn will hold a **“Wynn Local SME Procurement Partnership Meeting – Business Matching Session in Sustainability & Innovation Category”** at the Wynn Exhibition Area (I37). Throughout the four-day partnership meeting, Wynn procurement specialists will interview close to 150 representatives from local SMEs whose businesses are focused on environmental protection and innovation. Wynn aims to make the most of the exhibition and exchange platform at MIECF to jointly explore sustainable business opportunities with Macau-based SMEs, while also promoting the diversification of industries and advancing sustainable development. Wynn has also organized beneficial training sessions for local SMEs in the past, providing them with greater insight into ESG (Environmental, Social and Governance), to help boost competitiveness and build better brands through green innovation in the long-run.

The opening ceremony for the partnership meeting was successfully held on August 17, where officiating guests included: Zhao Su, Assistant of the Economic Affairs Department of the Liaison Office of the Central People's Government in the Macao SAR; Agostinho Vong Vai Lon, Executive Director of the Macao Trade and Investment Promotion Institute; Antonio Leung, Acting Department Head of the Economic Activities Development Department for the Economic and Technological Development Bureau; Choi Seng Fai, Division Head of The Environmental Pollution Prevention Division for the Environmental Protection Bureau; Victoria Alexa Kuan Chan, Director-General of the Macau Productivity and Technology Transfer Center; Chui Yuk Lum, Vice President of the Board of Directors of the Macao Chamber of Commerce; Fong Son Kin, Chairman of the Board of Directors of the Industrial Association of Macau; Wei Lixin, Vice President of the Macao Young Entrepreneur Incubation Centre;



Professor Matthew Liu, Faculty of Business Administration, Professor of Marketing, Director of the Business Research and Training Center (BRTC) and Centre for Continuing Education for the University of Macau; Professor Sheng Ni, Dean of the School of Business for the University of Science and Technology; Linda Chen, President and Vice Chairman of the Board of Wynn Macau, Limited, and Craig Fullalove, Chief Financial Officer and Chief Administrative Officer of Wynn Macau, Limited.

Since 2016, Wynn has proactively hosted procurement partnership meetings with local SMEs. Prioritizing local procurement is paramount at Wynn, which continually strives to promote the sustainable development of Macau's micro- and small-sized enterprises, by supporting local suppliers and helping them explore more business opportunities. As of the second quarter of 2023, 85% of Wynn's total procurements came from local businesses. Total procurements from local SMEs more than doubled from the same period last year, and Wynn's total procurements from the three types of local businesses (namely Small and Micro Enterprises, "Made in Macao" Companies and Macao Young Entrepreneurs) grew by an impressive 114% over the same period last year. These strong results demonstrate that local SMEs are important partners for Wynn. The data also shows that the three types of local businesses are producing higher quality products and both individuals and companies are boosting their competitive edge. Ultimately, this will be extremely beneficial for SMEs, as they will gain access to more business opportunities in the neighboring Greater Bay Area, and all around the world.

In recent years, ESG has gained considerable momentum as more and more companies recognize the importance of sustainable business practices which directly impact all walks of life. With respect to sustainable development and business innovation, Wynn recently organized an "SME and Sustainable Development" training session with the support of the Macao Government Tourism Office, attracting more than 80 local SME attendees. Ruby O, Executive Director of Sustainability & Environmental, Social and Governance of Wynn Macau and Wynn Palace, was invited as guest speaker to discuss fulfilling corporate social responsibility, upholding business ethics, and how to integrate ESG factors into business. The training session encouraged SMEs to develop an innovative spirit, keep up with the latest trends, integrate sustainability practices into daily operations and upgrade green practices. Through training programs such as these, Wynn aims to help business operators broaden their vision and network of connections, enabling them to explore more potential business opportunities and shape a sustainable business ecosystem that benefits everyone.



Upcycling is the key concept behind the design of the Wynn Exhibition Area (I37) at MIECF this year. The exhibit features a variety of creative, green elements such as recycled floating flowers and giant hot air balloons, which line the exhibition wall, as well as used uniforms which have been upcycled into new yarns. Wynn is the first integrated resort in Macau to upcycle waste clothing materials into high-quality fashion products to boost awareness around the importance of sustainability. The Wynn Exhibition Area also displays the award-winning “Sustainable Self-farming Kit” which was developed by a team of students at Pui Ching Middle School in Macau, with the support and sponsorship of Wynn. Having garnered many awards at the International Genetically Engineered Machine Competition (iGEM), the Sustainable Self-farming Kit is a testament to the innovative spirit of Macau’s talented students, and their achievements will lead to a significant boost in creativity across the disciplines of environmental protection and education.

Over the years, Wynn has consistently implemented and strengthened its sustainable development strategies and pioneered new programs. This includes becoming the world's first large-scale integrated resort to install a Nordaq filtered water Refilling System, which saves approximately 8 million plastic bottles every year. Wynn was also the first integrated resort in Macau to introduce “Winnow Vision”, the most advanced food waste technology on the market which uses AI-powered vision-based monitoring technology to effectively reduce kitchen food waste and leftover food by 35%. Wynn is also the first and only enterprise in Macau to acquire dual certification from the Marine Stewardship Council (MSC) Chain of Custody (CoC) and the Aquaculture Stewardship Council (ASC) Chain of Custody (CoC). These programs and certifications demonstrate Wynn’s commitment toward implementing sustainable practices to optimize energy consumption, reduce waste and prevent environmental pollution. In future, in addition to actively promoting a green corporate culture, Wynn will also maintain close co-operation with the Macao Trade and Investment Promotion Institute (IPIM) to increase awareness at exhibitions, generate more business opportunities, and accelerate the moderate diversification and sustainable development of Macau’s economy.

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Photo captions:



Wynn holds opening ceremony for its local SME procurement partnership meeting



Officiating guests pose for a group photo at the ceremony



The event attracts registrations from close to 150 local SMEs



Wynn provides professional training courses to local SMEs



### **ABOUT WYNN MACAU**

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,010 spacious rooms and suites, approximately 294,000 square feet of casino space, approximately 64,300 square feet of retail space, 14 food and beverage outlets, two spas, a salon and a pool. The resort proudly boasts three distinct entertainment experiences, including Macau's only choreographed Performance Lake, blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Macau continues to hold the distinct honor of being the only resort in the world with 8 Forbes Five-Star Awards for seven consecutive years. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit [press.wynnmacau.com](http://press.wynnmacau.com).

### **ABOUT WYNN PALACE**

[Wynn Palace](#) is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, approximately 107,000 square feet of renowned luxury retail, 14 food and beverage outlets, Macau's largest spa, a salon, a pool and approximately 468,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace is the first and only resort in the world with more than one thousand rooms to receive Forbes Travel Guide Five Star Awards. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit [press.wynnpalace.com](http://press.wynnpalace.com).

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