



News Release

For Immediate Release

Wynn Attends “Macao Week in Shandong • Qingdao” Roadshow to Present the Best of Macau with Macanese Gastronomy

Promoting Macau’s rich cultural experiences and cuisines to showcase Macau as a “Creative City of Gastronomy”

Macau, June 9, 2023 — Wynn participated in the “Macao Week in Shandong • Qingdao” roadshow organized by the Macao Government Tourism Office (MGTO) from June 8 to 12 at the Olympic Sailing Centre in the Southern District of Qingdao, Shandong. In addition to attending the roadshow, Wynn also brought a team of award-winning chefs to the InterContinental Qingdao to launch “**A Delicious Inheritance of Macanese Gastronomy**” promotion. This special gastronomic event shared the best of Macanese cuisine with Mainland Chinese residents and promoted the sustainable development of tourism between the two destinations which are renowned the world over for their cuisines, with Macau earning the designation of “Creative City of Gastronomy” and Qingdao receiving the honor of “International Marine Gourmet City”.

The Macao Government Tourism Office, Wynn Resorts and InterContinental Qingdao jointly organized a “**A Delicious Inheritance of Macanese Gastronomy**” promotion at Flavours Restaurant in the InterContinental Qingdao from June 8 to 15. David Wong, Executive Director of the Wynn Food & Beverage Academy; Otilia Rodrigues Novo, Assistant Manager of the Wynn Food & Beverage Academy (Culinary); and Celebrity Chef Raymond Vong, a master of Macanese cuisine, presented the authentic flavors of Macau through a “Macanese-themed Buffet” and a “Macanese Gastronomy Workshop”. Local Qingdao residents and media were given the opportunity to experience the authenticity of Macau’s cuisines throughout this event. The team of chefs from Wynn even exchanged Macanese recipes with Qingdao chefs to further spread knowledge about the intangible cultural heritage of Macau.

In an effort to attract more Mainland Chinese visitors to Macau, Wynn gave away a range of attractive accommodation offers during the “Macao Week in Shandong • Qingdao” roadshow. From now through June 15, tourists can book stays at Wynn Macau and Wynn Palace for nearly 30% off on hotel accommodation including in-room breakfast for two, dining credit, suite upgrades and many other exclusive benefits. Those who registered to become “Wynn Insider” members at the Wynn



exhibit received special gifts on site, and all visitors were eligible to participate in a lucky draw on the Dianping platform during the roadshow by simply scanning the QR code at the Wynn exhibit. Mainland Chinese residents and tourists who participated in the lucky draw were given a chance to win a stay in a sumptuous suite at Wynn Palace or Wynn Macau inclusive of in-room breakfast for two, dining vouchers, or a complimentary “Macanese-themed Buffet” dining experience at Flavours Restaurant in the InterContinental Qingdao.

At the roadshow, Wynn promoted Macau’s exciting new tourism experiences through a variety of online and offline channels. By participating in a number of live broadcasts with online travel agency platforms and well-known bloggers, Wynn was able to present exclusive offers for stays at Wynn Macau and Wynn Palace and introduce all of the facilities at both resorts. In an effort to further boost awareness about Macau’s tourism industry throughout Mainland China, Wynn also networked with travel partners and wholesale tour operators during the event.

The Wynn exhibit showcased the iconic SkyCab and the visually stunning hot air balloon floral sculpture, much like the one found in the lobby of Wynn Palace. Visitors were invited to explore three different themed SkyCabs and discover Wynn’s one-of-a-kind entertainment for a truly immersive experience, reminiscent of Macau. During the roadshow, a spectacular dance troupe from Mainland China also entertained audiences with their impressive dance moves.

Wynn will continue to work closely with the Macao SAR Government and the community to spread awareness about Macau through a wide range of activities and promotional channels; further build on Macau’s role as a “World Center of Tourism and Leisure”, while also proactively boosting long-term tourism and economic developments in Macau.

Media Photos



The team of chefs from Wynn presents the best of Macanese cuisine in Qingdao
From left: Otilia Rodrigues Novo, Assistant Manager of the Wynn Food & Beverage Academy (Culinary); Celebrity Chef Raymond Vong, a master of Macanese cuisine; and David Wong, Executive Director of the Wynn Food & Beverage Academy



Celebrity Chef Raymond Vong gives a cooking demonstration for Qingdao residents and the media



Wynn participates in the “Macao Week in Shandong • Qingdao” roadshow to boost travel into Macau

ABOUT WYNN MACAU

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,010 spacious rooms and suites, approximately 294,000 square feet of casino space, over 64,300 square feet of retail space, 14 food and beverage outlets, two spas, a salon and a pool. The resort proudly boasts three distinct entertainment experiences, including Macau's only choreographed Performance Lake, blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Macau continues to hold the distinct honor of being the only resort in the world with 8 Forbes Five-Star Awards for seven consecutive years. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit press.wynnmacau.com.



ABOUT WYNN PALACE

[Wynn Palace](#) is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, over 107,000 square feet of renowned luxury retail, 14 food and beverage outlets, Macau's largest spa, a salon, a pool and approximately 468,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace is the first and only resort in the world with more than one thousand rooms to receive Forbes Travel Guide Five Star Awards. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit press.wynnpalace.com.

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