



News Release

For Immediate Release

Wynn Fully Supports the “Experience Macao, Unlimited” Mega Roadshow in Thailand

Online and offline promotions at roadshow successfully promote Macau to overseas markets

Macao, June 5, 2023 — Wynn participated in the Macao SAR Government’s “Experience Macao, Unlimited” Mega Roadshow in Bangkok, Thailand from 1 – 4 June, including a large-scale roadshow event at CentralWorld and a Macau tourism promotion conference. The Thailand roadshow marks the first major tourism event in Southeast Asia since the pandemic, where Wynn presented the rich tourism offerings of Macau and new cultural experiences through a number of online and offline promotional channels. Ahead of the roadshow, Wynn take the initiative to invite a number of well-known Thai media and bloggers to Macau in an effort to boost publicity for the event. Throughout their time in Macau, the media and bloggers visited Wynn Macau and Wynn Palace, enjoyed all of Macau’s diverse “tourism +” experiences, and produced reports about Macau to overseas markets. In future, Wynn will continue to promote Macau in Mainland China and in overseas destinations together with the Macao SAR Government to attract visitors from around the world and to boost Macau's economic recovery.

To encourage greater visitation to Macau, Wynn offered an array of enticing offers throughout the event. Roadshow visitors who registered to become “Wynn Insider” members at the Wynn exhibit during the event were invited to participate in fun activities to win complimentary stays at Wynn Palace or Wynn Macau for one night inclusive of breakfast for two; Wynn dining credit or exclusive gifts. The Wynn team also networked with local travel partners, wholesale tour operators and media during the roadshow to introduce the enriching experiences at Wynn Macau and Wynn Palace; to strengthen collaborations with the overseas tourism industry; to expand business opportunities and to seek potential MICE opportunities.

Inspired by the elegance and glamor of a palace, the eye-catching Wynn exhibit featured Wynn’s classic gold hues and the shimmering “Tree of Prosperity” from Wynn Macau. Many visitors gathered around the iconic tree to take photos and also enjoyed interacting with “Wing Wing” and “Lei Lei” – the cheerful and friendly ambassadors of Wynn Care.



Wynn will continue to work closely with the Macao SAR government and the community to actively spread awareness about Macau through a wide range of activities and promotional channels; further build on Macau's role as a “World Center of Tourism and Leisure” and boost the tourism and economic recovery of Macau.

Media Photos



Wynn participates in the “Experience Macao, Unlimited” Mega Roadshow in Thailand to boost overseas exposure and showcase Macau’s diverse tourism experiences.

ABOUT WYNN MACAU

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,010 spacious rooms and suites, approximately 294,000 square feet of casino space, over 64,300 square feet of retail space, 14 food and beverage outlets, two spas, a salon and a pool. The resort proudly boasts three distinct entertainment experiences, including Macau’s only choreographed Performance Lake, blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.



Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Macau continues to hold the distinct honor of being the only resort in the world with 8 Forbes Five-Star Awards for seven consecutive years. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit press.wynnmacau.com.

ABOUT WYNN PALACE

[Wynn Palace](#) is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, over 107,000 square feet of renowned luxury retail, 14 food and beverage outlets, Macau's largest spa, a salon, a pool and approximately 468,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace is the first and only resort in the world with more than one thousand rooms to receive Forbes Travel Guide Five Star Awards. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit press.wynnpalace.com.

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