



Press Release

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For Immediate Release

## Wynn Hosts 2023 Local SME Procurement Partnership Meeting

*Promoting “Made in Macau” and creating win-win partnerships with SMEs*

**Macau, April 25, 2023** — The “**2023 Wynn local SME Procurement Partnership Meeting and ‘M-Mark’ Promotion**” organized by Wynn Resorts (Macau) S.A. was successfully held at 10am today in the Grand Ballroom of Wynn Macau. The SME business networking series in 2023 attracted almost 400 representatives from local SMEs, providing on-site meeting opportunities for Macau’s local suppliers and Wynn’s procurement specialists. An exclusive technology and innovation zone was also set up to offer local tech innovators a platform to explore potential collaboration and partnerships. In addition, Wynn arranged seminars and training sessions on the “M-Mark” certification, helping the local SMEs to improve manufacturing and management performances, increase overall competitiveness, and support the appropriate diversified development of Macau’s economy.

“As a global integrated leisure and entertainment resort, Wynn is committed to seeking more collaboration opportunities and creating synergies with local SMEs, jointly enhancing the economic diversification of Macau,” Ms. Linda Chen, President and Vice Chairman of the Board of Wynn Macau, Limited, said in her speech. “In line with Wynn’s corporate culture, the ‘M-Mark’ certification program aims to raise the awareness of local product branding and quality control among the SMEs. As a result, Wynn has been actively communicating with Macau Product Quality Certification Committee since the beginning of the pandemic — We successfully commissioned ‘M-Mark’ certified manufacturers to produce reusable masks and organized ‘M-Mark’ promotion and recognition programs. Further demonstrating Wynn’s confidence over the quality of certified made-in-Macau products, we have also set up sales roadshows in team members’ back-of-the-house areas and hosted live-streaming sales events.”

Distinguished guests attending the partnership event included: Ms. Linda Chen, President and Vice Chairman of the Board of Wynn Macau, Limited; Ms. Maria Helena de Senna



Fernandes, Director of the Macao Government Tourism Office; Mr. Zhao Su, Assistant of the Economic Affairs Department of the Liaison Office of the Central People's Government in the Macau SAR; Mr. Lam Hoi Kin, Head of Foreign Trade Division of the Economic and Technological Development Bureau; Ms. Sanna Leong, Manager of Business Development Services Division of the Macao Trade and Investment Promotion Institute; Ms. Ng On Lou, Acting Head of Research and Data Analysis Division of the Macao Gaming Inspection and Coordination Bureau; Ms. Victoria Kuan, Director-General of the Macao Productivity and Technology Transfer Center; Mr. U Kin Cho, Vice President of Board of Directors of the Macao Chamber of Commerce; Mr. Vong Chiok Va, Vice Chairman of Board of Directors of the Industrial Association of Macau; Mr. Lok Po, Director of Macao Daily News; Mr. Lam Ka Vai, Executive Director of Parafuturo de Macau Investment and Development Limited and CEO of the Macao Young Entrepreneur Incubation Centre; Prof. Amy So, Assistant Dean (International and External Relations) of Faculty of Business Administration and Director of Centre for Tourism and Integrated Resort Studies at the University of Macau; Mr. Zhang Zuo, Assistant Dean of School of Business at the Macau University of Science and Technology; Ms. Fiona Li, Vice President & Secretary-General of the Guangdong and Macao Federation of Industry and Commerce; Mr. Jerry Au, Director-General of the Industry and Commerce Association of Macau; Mr. Lee Koi Ian, President of the Macau Youth Entrepreneur Association and Deputy Director of Preparatory Commission for Youth Entrepreneurship and Creativity Training; Mr. Vincent Ip, President of the Macau Youth Business Initiation Association; Mr. Hong U Tak, Director-General of the Macao Youth Entrepreneurship Association; Mr. Ho Chan Meng, Controller of Communications Division of Teledifusão de Macau, S. A.; Mr. Cai Chun Yan, Deputy General Manager of Bank of China Macau Branch; Mr. Teren Cheong, General Manager of Banco Nacional Ultramarino, S.A.; Ms. Christy Lam, Director of SME Business of Industrial and Commercial Bank of China (Macau) Limited; Mr. Craig Fullalove, Chief Financial Officer and Chief Administrative Officer of Wynn Resorts (Macau) S.A.; Ms. Zuleika Mok, Senior Vice President of Human Resources of Wynn Macau, Limited; Ms. Katharine Liu, Senior Vice President of Communications of Wynn Macau and Wynn Palace and Ms. Jasmine Cheong, Assistant Vice President of Community and Government Relations of Wynn Macau and Wynn Palace.

The networking event encompasses two sessions: seminars and training. Ms. Helena Lei, Senior Manager of the Macao Productivity and Technology Transfer Center, introduced



the latest information of "M-Mark" certification program for local SMEs in Macau. This program aims to encourage SMEs to continuously improve their technical and service standards, jointly promote "Made in Macau" products and expand greater development opportunities. Various professional training courses were also provided, covering related topics such as business etiquette. Through these all-rounded trainings, Wynn is dedicated to assisting local SMEs in enhancing their competitiveness, better adapting to the needs of Macau's future economic development and market changes, and capturing the new opportunities of Macau's diversified development.

Since its opening, Wynn has been prioritizing local procurement and will continuously build closer ties with more local enterprises to drive Macau's prosperity and development. In recent years, the number of participants in Wynn's Local SME Procurement Partnership Meeting has accumulated to over 1,800. In 2022, Wynn set a new historical high of local procurement, with 86% of the total procurement contracts. Additionally, Wynn awarded nearly 60% of its local SME procurement contracts to Macau micro-and small-sized enterprises (MSEs), manufacturing enterprises, and youth entrepreneurs, showcasing that local SMEs are important partners of Wynn.

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Photo captions:



Group photo of the officiating guests



The first “2023 Wynn local SME Procurement Partnership Meeting and ‘M-Mark’ Promotion” attracted almost 400 representatives from local SMEs



Ms. Linda Chen, President and Vice Chairman of the Board of Wynn Macau, Limited, delivered a welcome speech



Ms. Helena Lei, Senior Manager of the Macau Productivity and Technology Transfer Center, introduced the latest information of "M-Mark" certification program for local SMEs in Macau



Wynn set up an exclusive technology and innovation zone, offering local tech innovators a platform for potential collaboration and partnerships



Wynn provided various professional training courses to local SMEs in enhancing their competitiveness



### **ABOUT WYNN MACAU**

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,010 spacious rooms and suites, approximately 294,000 square feet of casino space, approximately 64,300 square feet of retail space, 14 food and beverage outlets, two spas, a salon and a pool. The resort proudly boasts three distinct entertainment experiences, including Macau's only choreographed Performance Lake, blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Macau continues to hold the distinct honor of being the only resort in the world with 8 Forbes Five-Star Awards for seven consecutive years. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit [press.wynnmacau.com](http://press.wynnmacau.com).

### **ABOUT WYNN PALACE**

[Wynn Palace](#) is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, approximately 107,000 square feet of renowned luxury retail, 14 food and beverage outlets, Macau's largest spa, a salon, a pool and approximately 468,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace is the first and only resort in the world with more than one thousand rooms to receive Forbes Travel Guide Five Star Awards. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit [press.wynnpalace.com](http://press.wynnpalace.com).

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