



## News Release

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### For Immediate Release

## **Wynn Participates in Caravan Roadshow Series in Greater Bay Area to Boost Tourism into Macau**

**Macau, February 21, 2023** – Wynn is pleased to participate in the “Experience Macao, Unlimited” Caravan Roadshow Series in the Greater Bay Area hosted by the Macao SAR Government from February 18 to February 19 at Beijing Road in Guangzhou to promote Macau tourism. During the roadshow in Guangzhou, Wynn is promoting Macau’s charm of hospitality through multiple online and offline channels, in an effort to showcase Macau’s rich and diverse tourism offerings and a series of promotional offers to attract residents and tourists in the Greater Bay Area to come to visit Macau.

To entice visitors to Macau and also encourage them to stay longer in the city, Wynn unveiled an array of enticing offers. Visitors who scan Wynn QR codes at the Wynn exhibit can get complimentary gifts, and enjoy Wynn dining credits once they register as a Wynn Insider. Those who book rooms at Wynn with online travel agencies can register their membership number at the Wynn exhibit to enjoy more Wynn dining credits.

Wynn also participated in a number of online travel agency platforms’ activities and live-streaming events, taking visitors on a journey into the colorful roadshow, while also introducing all of the exceptional experiences on offer at Wynn Macau and Wynn Palace.

Wynn also invited several well-known KOLs to visit Macau to experience the high-quality accommodation and service offered by the city’s hotels, as well as the unique urban vibrancy of Macau. We hope to leverage on the KOLs’ influence to promote Macau’s diversified tourism offerings.

Drawing inspiration from the iconic floral décor at Wynn, the eye-catching exhibit features the classic Wynn gold hues and a magnificent Hot Air Balloon floral installation reminiscent of the giant balloon on display at Wynn Palace. The exhibit attracted many local residents to take photos, creating an even more immersive experience. At the same time, “Wing Wing” and “Lei Lei” – the cheerful and friendly ambassadors of Wynn Care – also made an appearance in Guangzhou to meet visitors and take many memorable photos together at the roadshow which became an extraordinarily bustling scene.



Wynn will continue to work closely with the Macao SAR Government and all sectors of the community to boost enthusiasm and bolster consumer confidence among tourists from the Greater Bay Area, seeking to help Macau consolidate its status as a “World Center of Tourism and Leisure”. The roadshow will be held at various cities in the Greater Bay Area, including Shenzhen, Zhaoqing, Huizhou, Jiangmen, Foshan and Dongguan in a multi-pronged drive to boost Macau’s tourism industry and rejuvenate Macau’s economy.

**Media Photo:**



Wynn participates in the “Experience Macao, Unlimited” caravan roadshow in Guangzhou to promote Macau in the Greater Bay Area.

**ABOUT WYNN MACAU**

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,010 spacious rooms and suites, approximately 294,000 square feet of casino space, approximately 65,000 square feet of retail space, 12 food and beverage outlets, two spas, a salon and a pool. The resort proudly boasts three distinct entertainment experiences, including Macau's only choreographed Performance Lake, blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Macau continues to hold the distinct honor of being the only resort in the world with 8 Forbes Five-



Star Awards for seven consecutive years. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit [press.wynnmacau.com](http://press.wynnmacau.com).

#### **ABOUT WYNN PALACE**

[Wynn Palace](#) is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, approximately 107,000 square feet of renowned luxury retail, 14 food and beverage outlets, Macau's largest spa, a salon, a pool and approximately 468,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace is the first and only resort in the world with more than one thousand rooms to receive Forbes Travel Guide Five Star Awards. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit [press.wynnpalace.com](http://press.wynnpalace.com).

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