



News Release

For Immediate Release

Wynn hosts “The 2nd Macau-Qingdao Beer & Cultural Festival and the 1st Macau-Qingdao Week” in December

Macau, November 24, 2022 – As a mega-scale integrated enterprise with deep roots in Macau, Wynn has strived to push for various exchanges and cooperations between Macau and mainland China. To further deepen the cooperation between Qingdao and Macau in the areas of culture, tourism and trade, and to support Macau’s diversified economic development, the company will hold the **“The 2nd Macau-Qingdao Beer & Cultural Festival and the 1st Macau-Qingdao Week”** at the lawn adjacent to Wynn Palace South Entrance between December 7 and December 31 opening from 6pm to 12am. The event’s press conference was hosted today at the Grand Ballroom of Wynn Macau, organized by Wynn Resorts (Macau) S.A. and co-hosted and implemented by the Macau Leisure Tourism Services Innovation Association with Tsingtao Brewery Company Limited, Qingdao Huangdao Development (Group) Company Limited and Macau Beer Company Limited as the co-organizers.

“The 2nd Macau-Qingdao Beer & Cultural Festival and the 1st Macau-Qingdao Week” have been made possible by the guidance of the Economic Affairs Department of the Liaison Office of the Central People's Government in the Macao SAR, the Publicity and Culture Department of the Liaison Office of the Central People's Government in the Macao SAR, and the Office of Taiwan, Hong Kong and Macao Affairs of the Qingdao Municipal People's Government, as well as the generous support of the Macao Government Tourism Office, the Macao Trade and Investment Promotion Institute, the Economic and Technological Development Bureau, the Permanent Secretariat of Forum for Economic and Trade Co-operation between China and Portuguese-speaking Countries (Macao), the Qingdao Municipal Agriculture and Rural Affairs Bureau, the Qingdao Municipal Culture and Tourism Bureau, the Qingdao Municipal State-owned Assets Supervision and Administration Commission, the Qingdao Urban Renewal and Construction Headquarters



Office, the Laoshan District Government Office of Qingdao Municipal People's Government, the Jimo District Government Office of Qingdao Municipal People's Government, the Jiaozhou City People's Government of Qingdao, the Macao Chamber of Commerce, the Macau Chinese Enterprises Association, and the Federal General Commercial Association of Macau Small and Medium Enterprises. Air Macau Company Limited, Travel Industry Council of Macau, Macau Hoteliers & Innkeepers Association, Macau Hotel Association, Macao Association of Convention, Exhibition & Tourism Sectors, Macao Shandong Federation of Industry and Commerce, Qingdao Chamber of Commerce of Macau, Huatong Group, Qingdao Beverage Group and Sina Weibo are cooperating entities of the event.

The press conference was graced by the presence of Ms. Yang Hao, Deputy Director-General of the Economic Affairs Department of the Liaison Office of the Central People's Government in the Macao SAR, Mr. Hoi Io Meng, Deputy Director of the Macao Government Tourism Office of the Macao SAR Government, Ms. Linda Chen, President and Executive Director of Wynn Resorts (Macao) S.A., Mr. Paul Wong, President of Macau Leisure Tourism Service Innovation Association, Ms. Sun Yaqun, General Manager of Tsingtao Brewery (Macao) and Mr. Charles M. Choy, Co-Chairman of Macau Beer Company Limited.

Ms. Linda Chen said: "Qingdao and Macau have enjoyed a close and enduring relationship. They enjoy the same synergies in terms of urban resources and tourism. This time we use 'beer' as the medium, joining hands for the first time with Qingdao to host 'Macau-Qingdao Week' to promote the development of twin-city cultural tourism and commercial exchanges. At the same time, we engage enterprises in both places to explore product opportunities and business partnerships in Qingdao and Portuguese-speaking countries, promoting Macau as the service platform for economic and trade cooperation between mainland China and Portuguese-speaking countries."

"With our own advantages, Wynn will fully support the SAR government's 'Tourism+' policy with a view to turning the 'Macau-Qingdao Beer & Cultural Festival' and the 'Macau-



Qingdao Week' into landmark tourism events for better steering Macau's economy towards diversification."

Introducing the event, Mr. Paul Wong said "The 1st Macau-Qingdao Week" was led by the Office of Taiwan, Hong Kong and Macao Affairs of the Qingdao Municipal People's Government, with close to 20 Qingdao government departments and enterprises being the supporting and cooperating entities of the event. More than 20 Qingdao brand enterprises or conglomerates, as well as famous agricultural enterprises, will take part in the event. Wynn Palace will also hold an exchange seminar for enterprises from Qingdao, Macau and Portuguese-speaking countries on December 7, further deepening Macau's advantages as a service platform for commercial cooperation between mainland China and Portuguese-speaking countries. This will further strengthen the exchanges and collaboration between Qingdao and Macau in the areas of bilateral trade, culture, tourism and agriculture.

He said during the "The 2nd Macau-Qingdao Beer & Cultural Festival and the 1st Macau-Qingdao Week" from December 7 to December 11, there would be an exhibition zone displaying Qingdao featured products to promote Qingdao's famous agricultural products, culinary delicacies, cultural and creative products as well as intangible cultural heritage handicrafts, etc. Qingdao artisans will be invited to perform intangible cultural heritage craftsmanship such as sugar painting, paper cutting and ceramic production. The event will deepen the understanding of Macau residents and visitors about Qingdao and facilitate the exchanges between the two places.

This year's beer and cultural festival will highlight Tsingtao Beer, Macau Beer and Portuguese beer, including the "7 Days' Fresh" Tsingtao Original Beer flown fresh from Qingdao and the global debut of "Tsingtao Lemon 0.0" in Macau. The event will feature a large-scale beer hall that showcases a selection of brews and products, and an array of gourmet cuisine, performances, tourism promotion, as well as cultural and creative exhibitions.



In addition, the festival will include “Family Fun Special” sessions and Macao Tourism Mascot “MAK MAK” will be featured in the Mega Fun Carnival 2022 at the same place, featuring an inflatable playground which models on the Ruins of Saint Paul's, a 4-metre high gashapon machine installation designed after Macau's famous attraction – Guia Lighthouse, a wild camping zone, workshops and game booths. Macau's residents and visitors can enjoy a unique parenting experience that combines tourism, gourmet cuisine, culture and events.

Meanwhile, to render support for “Light Up Macao 2022” organized by the Macao Government Tourism Office, Wynn will put in place lighting installations at its two resorts. Wynn Macau will feature a large illuminated lotus and a dazzling gem-adorned promenade while Wynn Palace will draw inspiration from fields of golden wheat and Christmas lights.

Event & Ticketing Information:

Admission tickets will be available for sale starting from 10:00 am on November 25, 2022

Event Hotline (24 hours): +853 8889 8889

Private Party Booking Hotline: +853 6868 8066

Ticketing Website: <https://mqbeercultural.shoppoint.mo/>

Ticketing QR Code:



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Photo Captions:



Ms. Linda Chen, President and Executive Director of Wynn Resorts (Macau) S.A., gave a speech at the press conference.



Mr. Paul Wong, President of Macau Leisure Tourism Service Innovation Association, introduced the offerings and highlights of the event.



Guests at the press conference joined for a group photo.



Members of the Qingdao Municipal Committee of the Chinese People Political Consultative Conference and guests joined for a group photo.



ABOUT WYNN MACAU

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,010 spacious rooms and suites, approximately 252,000 square feet of casino space, approximately 59,000 square feet of retail space, 12 food and beverage outlets, two spas, a salon and a pool. The resort proudly boasts three distinct entertainment experiences, including Macau's only choreographed Performance Lake, blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Macau continues to hold the distinct honor of being the only resort in the world with 8 Forbes Five-Star Awards for six consecutive years. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit press.wynnmacau.com.

ABOUT WYNN PALACE

[Wynn Palace](#) is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, approximately 107,000 square feet of renowned luxury retail, 14 food and beverage outlets, Macau's largest spa, a salon, a pool and approximately 424,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace is the first and only resort in the world with more than one thousand rooms to receive Forbes Travel Guide Five Star Awards. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit press.wynnpalace.com.

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