



News Release

For Immediate Release

Wynn Participates in Zhuhai “Experience Macao, Unlimited” Caravan Roadshow to Boost Travel from Greater Bay Area

Macau, August 29, 2022 — Wynn participated in the first stop of the "Experience Macao, Unlimited" caravan roadshow organized by the Macau Government Tourism Office (MGTO) at Aoyuan Plaza in Zhuhai from August 28 to 29. The roadshow, which aims to boost tourism into Macau, covers all nine cities across the Greater Bay Area, starting with Zhuhai, and continuing on to Zhongshan, Shenzhen, Guangzhou, Zhaoqing, Huizhou, Jiangmen, Foshan and Dongguan. In Zhuhai, Wynn interacted with residents and tourists through multiple online and offline promotional channels in an effort to bolster confidence in Macau tourism and attract more tourists from the Greater Bay Area to rejuvenate Macau's economy.

To help increase visitorship at the roadshow where people could make travel bookings, and also to encourage visitors to stay longer in Macau, Wynn unveiled an array of enticing offers. Visitors who book rooms at Wynn with travel agencies at the roadshow will receive a number of exclusive benefits including dining credits, suite upgrades, breakfast for two and much more. To enjoy more offers, visitors can simply scan QR codes at the Wynn exhibit and follow the Wynn Resorts official WeChat account. Wynn also participated in a number of online travel agency platform and live-streaming events, taking visitors on a journey into the colourful roadshow, while also introducing all of the exceptional experiences on offer at Wynn Macau and Wynn Palace.

Drawing inspiration from the iconic floral décor at Wynn, the eye-catching exhibit features the classic Wynn gold hues and a magnificent Hot Air Balloon floral installation reminiscent of the giant balloon on display at Wynn Palace. The exhibit attracted many local residents to take photos, creating an even more immersive experience. “Wing Wing” and “Lei Lei” – the cheerful and friendly ambassadors of Wynn Care – also made an appearance in Zhuhai to meet visitors and take many memorable photos together at the roadshow.



While remaining mindful of the need to stay in strict compliance with all pandemic prevention and control measures, Wynn will continue to work closely with the Macao SAR Government and all sectors of the community to boost enthusiasm and bolster consumer confidence among tourists from the Greater Bay Area in an effort to jointly rejuvenate Macau's economy.

Media Photo



Wynn participated in the first stop of the "Experience Macao, Unlimited" caravan roadshow in Zhuhai to promote Macau in the Greater Bay Area.



ABOUT WYNN MACAU

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,010 spacious rooms and suites, approximately 252,000 square feet of casino space, over 59,000 square feet of retail space, 12 food and beverage outlets, two spas, a salon and a pool. The resort proudly boasts three distinct entertainment experiences, including Macau's only choreographed Performance Lake, blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Macau continues to hold the distinct honor of being the only resort in the world with 8 Forbes Five-Star Awards for six consecutive years. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit press.wynnmacau.com.

ABOUT WYNN PALACE

[Wynn Palace](#) is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, over 107,000 square feet of renowned luxury retail, 14 food and beverage outlets, Macau's largest spa, a salon, a pool and approximately 424,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace is the first and only resort in the world with more than one thousand rooms to receive Forbes Travel Guide Five Star Awards. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit press.wynnpalace.com.

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