



Press Release

For Immediate Release

Wynn and Louis Vuitton Join Hands for Charity Sale

Artwork collaboration with local artists to fundraise donations for social service organizations

Macau, January 27, 2022 – Century-old luxury brand Louis Vuitton officially opened its new store at Wynn Palace last August. To mark the occasion, Wynn partnered with Louis Vuitton for the first time to launch a special charity program. Two Macau artists were invited to hand-paint two classic Louis Vuitton trunks that were then sold, raising a total of MOP 143,000, with all proceeds being donated to three local social service organizations that support children's artistic development.

The cheque presentation ceremony was recently held at Wynn Palace. Ms. Linda Chen, Vice Chairman and Executive Director of Wynn Macau, Limited and representative from Louis Vuitton jointly presented the cheques to representatives of the three beneficiary social service organizations, including Ms. Lam Kim U, Principal of Concordia School for Special Education, Ms. Esther Sun, Director of the Macau Autism Association, and Ms. Chan Un Wa, Vice President of Directive Council of the Richmond Fellowship of Macau. Other participating guests included Macau famous artist Mr. Mann Lao, 2021 outstanding graduates from Macao Polytechnic Institute (ESA) Ms. Yvette Lou, and Mr. Raymond Lei, Assistant Vice President of Community and Government Relations of Wynn Macau and Wynn Palace.

To promote the development of local art, the event specially invited two Macau artists to create exquisite artworks on two classic Louis Vuitton trunks. They hand painted the classic elements that recalled the quintessential characteristics of Macau, integrating their art into Louis Vuitton's unique design, enabling people to explore stories of Macau's history and culture in these unique creations.

As a member of the Macau community, Wynn has always been committed to giving back to society. It seeks to actively support underprivileged local communities with special needs by co-curating charitable activities with different sectors, and at the same time promote the cultivation and development of local cultural and artistic talents.

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Photo captions:





Wynn and Louis Vuitton jointly hosted a charity fundraising program, with all proceeds being donated to three social service organizations in Macau.



Macau artists Mr. Mann Lao and Ms. Yvette Lou were invited to create exquisite artworks on the Louis Vuitton trunks.



ABOUT WYNN MACAU

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,010 spacious rooms and suites, approximately 252,000 square feet of casino space, approximately 59,000 square feet of retail space, 12 food and beverage outlets, two spas, a salon and a pool. The resort proudly boasts three distinct entertainment experiences, including Macau's only choreographed Performance Lake, blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Macau continues to hold the distinct honor of being the only resort in the world with 8 Forbes Five-Star Awards for five consecutive years. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit press.wynnmacau.com.

ABOUT WYNN PALACE

[Wynn Palace](#) is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, approximately 107,000 square feet of renowned luxury retail, 14 food and beverage outlets, Macau's largest spa, a salon, a pool and approximately 424,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace is the first and only resort in the world with more than one thousand rooms to receive Forbes Travel Guide Five Star Awards. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit press.wynnpalace.com.

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