



## News Release

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### Immediate Release

## Wynn Fully Supports “Macao Week in Jiangsu” Roadshow

*Wynn is also collaborating with the travel industry to present special travel offers worth over 90 million RMB*

**Macau, May 16, 2021** – Wynn is pleased to be partnering with the Macau SAR Government in the mega “Macao Week in Jiangsu” roadshow at Nanjing Confucius Temple from May 14 – 17. Located along Nanjing’s famous Pedestrian Street at the Confucius Temple, the roadshow will host a number of activities including tourism and MICE seminars as well as business matching and networking sessions with the travel trade, while also presenting Macau’s diverse travel experiences and commercial opportunities to local residents and visitors. The key message at the roadshow, is to spread awareness about Macau as a “healthy, safe and quality destination” for travel. All throughout the event, Wynn will promote Macau’s tourism offerings through multiple online and offline channels which include living streaming sessions, WeChat lucky draws and promotions via online platforms such as Yizhibo and Ctrip. By showcasing the best of Macau tourism and introducing an array of special offers, Wynn aims to attract more Mainland Chinese travelers to Macau in partnership with the Macau SAR Government.

On May 14 and 15, Wynn is fully supporting the Macau SAR Government by participating in live broadcasts with Ctrip to present limited-time offers on accommodation and introduce all of the luxurious accommodation and resort offerings at Wynn Macau and Wynn Palace. Wynn is also partnering with well-known blogger – Paris Wang – in a two-day Yizhibo living streaming event on May 15 and 16. The live streaming sessions bring visitors on a journey to experience all that Wynn Macau and Wynn Palace have to offer and also highlight Macau’s hottest travel spots. While at the roadshow, the Wynn team is also networking with travel partners, wholesale tour operators and media to further boost awareness about Macau’s tourism industry throughout Mainland China.

During the “Macao Week in Jiangsu” roadshow, which is organized by the Secretariat for Economy and Finance of the Macau SAR Government, Wynn is collaborating with the travel industry to give away more than RMB 90 million worth of unparalleled offers in an



effort to attract travelers to Macau. Visitors can now save as much as 40% on Forbes-Five Star accommodation at Wynn Macau and Wynn Palace inclusive of breakfast for two, dining credit, spa experiences or suite upgrades and other exclusive privileges. Bookings may be made directly with Wynn, via travel agencies or through appointed online travel platforms in Mainland China. Guests who purchase dining cash vouchers on Dianping can enjoy an additional 22% off on Michelin-starred dining. Visitors to the Wynn exhibit are also welcome to participate in a lucky draw for a chance to win an evening in a stunning Fountain Suite at Wynn Palace or a luxurious One-Bedroom Suite at Wynn Macau inclusive of breakfast for two and a couple's spa experience. To enter the lucky draw, visitors can scan QR codes at the Wynn exhibit to follow the Wynn Resorts official WeChat account.

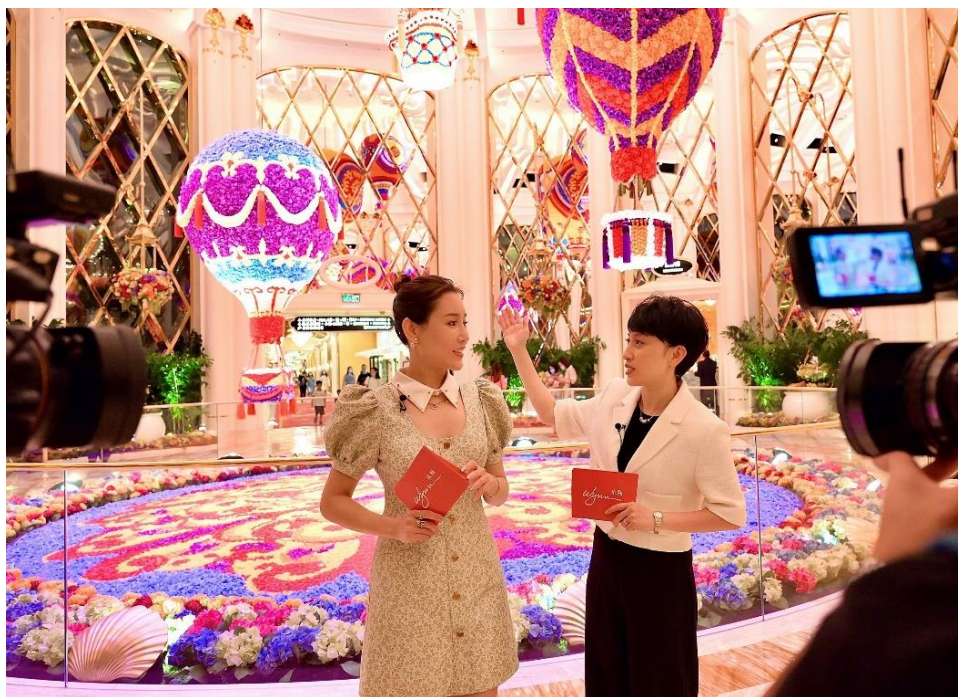
Inspired by the iconic floral décor on display throughout Wynn in Macau, the eye-catching Wynn exhibit at the roadshow gives visitors an inside look into the entertainment on offer with the "Tree of Prosperity" at Wynn Macau and the giant hot air balloon floral installment at Wynn Palace. A Mainland Chinese dance troupe will also perform a medley of songs from the Performance Lake such as "Jasmine Flower" and "Me and My Motherland" for visitors to enjoy. The troupe will perform two styles of dances as an expression of Wynn's devotion to the motherland.

As Wynn continues to work closely with the Macau SAR government and all sectors of the community to boost the city's tourism and economy, it also remains mindful of the need to stay in strict compliance with all health and safety protocols to prevent the spread of the virus.

Media Photos



**Photo 1:** Wynn supports “Macao Week in Jiangsu” mega roadshow to entice visitors to Macau



**Photo 2:** Wynn hosts a live streaming session with Paris Wang, a popular Mainland Chinese blogger to boost engagement with local audiences



### **ABOUT WYNN MACAU**

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,010 spacious rooms and suites, approximately 252,000 square feet of casino space, over 59,000 square feet of retail space, 12 food and beverage outlets, two spas, a salon and a pool. The resort proudly boasts three distinct entertainment experiences, including Macau's only choreographed Performance Lake, blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Macau continues to hold the distinct honor of being the only resort in the world with 8 Forbes Five-Star Awards for five consecutive years. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit [press.wynnmacau.com](http://press.wynnmacau.com).

### **ABOUT WYNN PALACE**

[Wynn Palace](#) is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, over 106,000 square feet of renowned luxury retail, 14 food and beverage outlets, Macau's largest spa, a salon, a pool and approximately 424,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace is the first and only resort in the world with more than one thousand rooms to receive Forbes Travel Guide Five Star Awards. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit [press.wynnpalace.com](http://press.wynnpalace.com).

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