



Press Release

For Immediate Release

Wynn hosts the first sports industry forum

Experts and scholars gather to provide advice and suggestions for diversified development in Macau

Macau, April 28, 2021 – In order to carry out the implementation of the Macau government's policy to effectively develop the sports industry, as well as to provide advice and suggestions on the development of the sports industry and Macau's economic diversification, the Wynn Care Foundation joined with Land-G (Macau) Group Limited and Macau Southampton Club Limited to host the "Macau Sports industry Forum 2021" at Wynn Palace on April 28, 2021.

The forum was attended and celebrated by over a hundred guests from different sectors, including Ms. Ao Ieong U, Secretary for Social Affairs and Culture of the Macao SAR; Mr. Yao Jian, Deputy Director of the Liaison Office of the Central People's Government in the Macao SAR; Mr. Zuo Xianghua, Deputy Director-General of the Economic Affairs Department of the Liaison Office of the Central People's Government in the Macao SAR; Mr. Xin Jianbo, Deputy Director of the Department of Publicity and Culture of the Liaison Office of the Central People's Government in the Macao SAR; Ms. Ho Ioc San, Chief of the Office of the Secretary for Social Affairs and Culture of the Macao SAR; Ms. Ho Teng Iat, member of the National Committee of the Chinese People's Political Consultative Conference; Mr. Ho King Lun, Macao Deputy to the National People's Congress; Mr. Pun Weng Kun, President of the Sports Bureau; Ms. Maria Helena de Senna Fernandes, Director of the Macao Government Tourism Office; Ms. Choi Man Chi, acting head of the Education and Youth Affairs Bureau of the Macao SAR; Mr. Ip Sio Kai, Chairman of the Macau Association of Banks; Ms. Linda Chen, Chairman of Wynn Care Foundation; members of the Legislative Assembly of Macau; and representatives from the Macao



Trade and Investment Promotion Institute, the Macao Chamber of Commerce, local universities, sports organizations and football clubs.

Many well-known scholars, experts, entrepreneurs and industry leaders at the forum delivered speeches and shared ideas on expectations for the development of the sports industry in Macau. Mr. Zhang Yadong, member of the Executive Committee of the Chinese Football Association and President of Greentown China, and Mr. Huang Haiyan, professor of Shanghai University of Sports and Deputy Secretary-General of the Yangtze River Delta Sports Industry Cooperation Association, offered an in-depth analysis of the opportunities brought to Macau by the development of China's sports industry under the topics of "Reform and development of football in China requires the participation of the Macau SAR" and "Development of China's sports industry and opportunities brought by Macau's moderately diversified economy," respectively. In order to facilitate the development of professional football in Macau and further revitalize the development of the sports industry in Macau, many guests also expressed various relevant views. For example, Mr. Liu Jiangnan, Deputy Director of the National Campus Football Expert Committee and a professor at South China Normal University, talked about the "Creation of a sport city and the development of youth football training"; Mr. Liu Kanghong, Deputy Head of the Sports Buildings and Industrial Development Division of Beijing Institute of Architectural Design, presented "Football industry development and sport venue arrangements"; and Mr. Gao Jisheng, Chairman of the English Premier League team Southampton Football Club and Chairman of LAND-G (Macau) Group, gave views on "Football industry development is an inevitable choice for Macau's three major development strategies". Following a lively discussion session between guests and speakers, the Wynn Care Foundation and Beijing Institute of Architectural Design signed a letter of intent on research into the development of sports and sports-related facilities in Macau, to further promote the implementation and development of the sports industry in Macau.

Wynn firmly supports the Macau government's key policies for the development of the sports industry and sports tourism. It will continue to play its part to deepen cross-industry cooperation, actively support the introduction of international sports events to Macau, and



gradually integrate Macau characteristics into the sports industry, so as to effectively enable Macau's economic diversification and its development as a world center of tourism and leisure.

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Photo Caption:





Wynn hosts the first sports industry forum, attracting over a hundred guests from different sectors to attend



ABOUT WYNN MACAU

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,010 spacious rooms and suites, approximately 252,000 square feet of casino space, over 59,000 square feet of retail space, 12 food and beverage outlets, two spas, a salon and a pool. The resort proudly boasts three distinct entertainment experiences, including Macau's only choreographed Performance Lake, blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Macau continues to hold the distinct honor of being the only resort in the world with 8 Forbes Five-Star Awards for five consecutive years. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit press.wynnmacau.com.

ABOUT WYNN PALACE

[Wynn Palace](#) is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, over 106,000 square feet of renowned luxury retail, 14 food and beverage outlets, Macau's largest spa, a salon, a pool and approximately 424,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace is the first and only resort in the world with more than one thousand rooms to receive Forbes Travel Guide Five Star Awards. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit press.wynnpalace.com.

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