



News Release

Immediate Release

---

## **Wynn Presents the Best of Macau at Mega “Macao Week in Hangzhou” Roadshow**

*More than MOP 90 million worth of enticing tourism benefits are on offer  
at the roadshow*

**Macau, March 27, 2021** – Wynn is pleased to be participating in the Macau SAR Government’s mega “Macao Week in Hangzhou” roadshow from March 26 to 29 at the famed Hubin Pedestrian Street to showcase Macau’s diverse travel experiences and commercial opportunities to locals and visitors in Hangzhou. The event also aims to raise Macau’s profile as a healthy, safe and quality destination. Throughout the event, Wynn is using multiple online and offline promotional channels to showcase all that Macau has to offer as a tourist destination, while also giving away a wealth of enticing offers to Mainland Chinese residents and visitors to rejuvenate tourism and boost the economy of Macau.

More than MOP 90 million worth of enticing offers are being given away at the roadshow to boost travel into Macau. For a limited time only, from now through April 8, visitors can book a truly Forbes Five-Star hotel experience on Ctrip with breakfast for two, dining credit, suite upgrades and more, at an extraordinary savings of up to 50%. At the Wynn exhibit, visitors simply scan QR codes to follow the Wynn Resorts official WeChat account and participate in lucky draws for a chance to win an evening in a stunning Fountain Suite at Wynn Palace or a luxurious One-Bedroom Suite overlooking the Performance Lake at Wynn Macau inclusive of breakfast for two and a couple’s spa experience.

Throughout the roadshow, Wynn is also proactively promoting Macau and boosting awareness about the Wynn brand to residents of Mainland China through a variety of online channels. For two consecutive days, from March 26 to 27, Wynn is hosting two Douyin live streaming sessions with popular blogger – Zhang Jie. The live streaming

sessions are designed to bring visitors on a journey to Macau's hottest travel spots, and offer a sneak peek into all of the luxurious accommodation, exciting entertainment and award-winning dining experiences at Wynn Macau and Wynn Palace. The roadshow also gives the Wynn team an opportunity to network with travel partners, wholesale tour operators and media to share more information about Macau's tourism industry across Mainland China.

Inspired by the grandness of a palace and the beauty of exquisite floral displays, the eye-catching Wynn exhibit gives visitors an inside look into the entertainment on offer at Wynn with the "Tree of Prosperity" at Wynn Macau and the giant hot air balloon floral installment at Wynn Palace. A Mainland Chinese dance troupe will also perform a medley of songs from The Performance Lake such as "Jasmine Flower" and "Me and My Motherland" for visitors to enjoy. The troupe will perform two styles of dances as an expression of Wynn's devotion to the motherland.

As Wynn moves forward in partnership with the Macau SAR Government and all sectors of the community to boost tourism and the economy, it also remains mindful of the need to remain in strict compliance with all health and safety protocols to prevent the spread of the virus.

**Media Photos**



**Photo 1:** Wynn attends major “Macao Week in Hangzhou” roadshow to rejuvenate travel into Macau.



**Photo 2:** Wynn holds Douyin live streaming sessions with popular blogger – Zhang Jie.

## **ABOUT WYNN MACAU**

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,010 spacious rooms and suites, approximately 252,000 square feet of casino space, over 59,000 square feet of retail space, 12 food and beverage outlets, two spas, a salon and a pool. The resort proudly boasts three distinct entertainment experiences, including Macau's only choreographed Performance Lake, blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Macau continues to hold the distinct honor of being the only resort in the world with 8 Forbes Five-Star Awards for five consecutive years. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit [press.wynnmacau.com](http://press.wynnmacau.com).

## **ABOUT WYNN PALACE**

[Wynn Palace](#) is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, over 106,000 square feet of renowned luxury retail, 14 food and beverage outlets, Macau's largest spa, a salon, a pool and approximately 424,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace is the first and only resort in the world with more than one thousand rooms to receive Forbes Travel Guide Five Star Awards. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit [press.wynnpalace.com](http://press.wynnpalace.com).

– END –

### **For media enquiries, please contact:**

Vannia Chio, Manager – Public Relations  
Tel: 853 8889 3910  
Email: [vannia.chio@wynnpalace.com](mailto:vannia.chio@wynnpalace.com)

Fiona Lee, Officer – Public Relations  
Tel: 853 8889 3949  
Email: [fiona.lee@wynnpalace.com](mailto:fiona.lee@wynnpalace.com)