



News Release

For Immediate Release

Wynn to Host “Wynn E-Commerce Forum and Local SME Procurement Partnership Meeting 2020”

Macau, November 13, 2020 – Wynn Resorts (Macau) S.A. will host the “Wynn E-Commerce Forum and Local SME Procurement Partnership Meeting 2020” at 10am on November 25, 2020 (Wednesday) at the Grand Theater at Wynn Palace. The event shares innovative business thinking with local enterprises, facilitate the transformation and upgrade of local industries through new technology, and so enhance their competitiveness in the market. In addition, Wynn will also arrange a procurement partnership meeting on the same day, enabling participants and representatives of local suppliers to conduct on-site meetings with Wynn's procurement specialists to explore cooperation opportunities.

The forum has cordially invited leaders from Alibaba Cloud and Douyin to share and exchange thoughts with SMEs, which will help Macau companies seize the extensive opportunities in the Greater Bay Area, and discuss the hot topics of e-commerce marketing models and socialized content. The forum will comprise a sharing session and a round-table forum. **Mr. Antonio Leong, Business Development Manager at Alibaba Cloud Intelligence International Macau**, and **Ms. Juan Wu, Strategy Director at Douyin**, will take the lead as the keynote speakers for the sharing session, sharing and discussing their experience on e-commerce, online marketing campaigns and market trends with Macau enterprises.

A round-table forum will also be held immediately afterwards. Heavyweight professional experts in the field, including **Mr. Victor Mak, Lead Solution Architect at Alibaba Cloud Intelligence International Macau**, who has more than 10 years of experience in the field of information technology, and **Mr. Xu Jia, Senior Director of E-Commerce at Douyin**,



who has over 15 years of strategic and integrated marketing experience, to share their in-depth understanding and precious experience of cloud technology, e-commerce integrated marketing and the business model of content e-commerce, which will help enterprises understand the use of new media to expand the market.

Wynn has been actively looking for competitive local companies with high-quality products and services. It has also established long-term, win-win cooperation with multiple SME partners for many years. Particularly during the pandemic, Wynn has paid close attention to the well-being of SMEs, working to support and improve their business environment in various ways. Wynn believes that the development of local enterprise plays a key role in promoting the adequate diversification of Macau's economy, and the company will continue to cooperate with local SMEs to help them seize opportunities to upgrade and transform, so that they may keep pace with emerging trends amid the post-pandemic period.

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**Wynn E-Commerce Forum and Local SME Procurement
Partnership Meeting 2020**

Date: November 25, 2020

Venue: Grand Theater, Wynn Palace

Target: Macau SMEs

Language: Mandarin and Cantonese

Registration method:

Scan the QR code below via WeChat to register from today until November 20, 2020



Event rundown:

E-commerce sharing session and round-table forum 10:00 a.m. – 11:30 a.m.

Local SME procurement partnership meeting 11:30 a.m. – 6:00 p.m.



ABOUT WYNN MACAU

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,010 spacious rooms and suites, approximately 252,000 square feet of casino space, over 59,000 square feet of retail space, 12 food and beverage outlets, two spas, a salon and a pool. The resort proudly boasts three distinct entertainment experiences, including Macau's only choreographed Performance Lake, blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Macau continues to hold the distinct honor of being the only resort in the world with 8 Forbes Five-Star Awards for four consecutive years. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit press.wynnmacau.com.

ABOUT WYNN PALACE

[Wynn Palace](#) is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, over 106,000 square feet of renowned luxury retail, 14 food and beverage outlets, Macau's largest spa, a salon, a pool and approximately 424,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays by renowned designer Preston Bailey and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace is the first and only resort in the world with more than one thousand rooms to receive Forbes Travel Guide Five Star Awards. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit press.wynnpalace.com.

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