



News Release

Immediate Release

Wynn Participates in Mega “Beijing Macao Week” Roadshow

Partnering with all sectors of the community to boost Macau tourism

Macau, September 27, 2020 – As nationwide travel resumes from Mainland China into Macau, Wynn Macau and Wynn Palace Cotai are pleased to participate in “Beijing Macao Week” hosted by the Macau SAR Government from September 26 to September 29 at Beijing’s famous Wangfujing Street. In partnership with the government, Wynn is exhibiting at the roadshow, where it will introduce Macau’s latest travel information and give away an array of special offers for Beijing residents and visitors. Wynn is also hosting a series of promotional activities that include Douyin live streaming, online lucky draws and networking with travel partners to boost engagement with Beijing residents and encourage travel into Macau.

The design of the Wynn exhibition at the roadshow is inspired by the iconic, palatial interiors of Wynn, which is also renowned for its elaborate floral displays. The brand’s signature colors of red, orange, yellow and classic Wynn gold are the main theme throughout. Visitors will have an opportunity to witness Wynn Macau’s dazzling “Tree of Prosperity” and admire the giant hot air balloon floral installment from Wynn Palace. At the Wynn exhibition area, Beijing residents can scan QR codes to join in lucky draws for a chance to win the ultimate Forbes Five-Star resort experience inclusive of an evening in a luxurious Fountain Suite at Wynn Palace or a sophisticated One-Bedroom Suite at Wynn Macau, breakfast for two and a lavish, 60-minute spa journey for two. While also at the exhibition, visitors can enjoy performances from a Mainland Chinese dance troupe, which will perform a medley of songs from The Performance Lake such as “Jasmine Flower” and “My People, My Country”. The troupe will perform two styles of dances as an expression of Wynn’s devotion to the motherland.

In an effort to rejuvenate Macau tourism, Wynn is conducting Douyin live streaming sessions with popular Beijing vlogger Will, on September 26 and 27. Viewers will be given a guided tour of the “Beijing Macao Week” Roadshow to boost engagement with Beijing residents. Wynn is also forging ties with local travel partners, wholesale tour operators and media to build on its partnership with the Mainland Chinese travel industry.

Beyond being fully committed to “Beijing Macao Week”, Wynn is also proactively supporting the Macau SAR Government’s new promotional campaign launched earlier this month to expand visitor sources, boost the economy and protect employment. In an effort to elevate experiences for guests staying at Wynn, visitors are invited to follow Wynn’s official WeChat account to receive enticing dining offers. Wynn is also partnering with 300 Macau SMEs to provide special offers for tourists who stay in hotels. The goal is to support local businesses, stimulate local consumption and boost the Macau economy. Visitors can also scan their coupon QR codes at the “Wynn Care” official WeChat page to participate in weekly lucky draws to win SME cash vouchers worth up to MOP 1,000.

As Wynn moves forward in partnership with the Macau SAR government and all sectors of the community to boost tourism and the economy, it also remains mindful of the need to remain in strict compliance with all health and safety protocols to prevent the spread of the virus.

Media Photos



Photo 1: Wynn participates in “Beijing Macao Week” roadshow to boost Macau tourism.



Photo 2: Wynn is conducting Douyin live streaming with popular Beijing vlogger Will to boost engagement with Beijing residents.

ABOUT WYNN MACAU

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,008 spacious rooms and suites, approximately 272,000 square feet of casino space, over 59,000 square feet of retail space, 12 food and beverage outlets, two spas, a salon and a pool. The resort proudly boasts three distinct entertainment experiences, including Macau's only choreographed Performance Lake, blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Macau continues to hold the distinct honor of being the only resort in the world with 8 Forbes Five-Star Awards for four consecutive years. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit press.wynnmacau.com.

ABOUT WYNN PALACE

[Wynn Palace](#) is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, over 106,000 square feet of renowned luxury retail, 14 food and beverage outlets, Macau's largest spa, a salon, a pool and approximately 424,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the

dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays by renowned designer Preston Bailey and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace is the first and only resort in the world with more than one thousand rooms to receive Forbes Travel Guide Five Star Awards. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit press.wynnpalace.com.

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