



News Release

For Immediate Release

“Wynn Local SME Network” Officially Launched

Scheme enhances prioritizing local procurement, creating more opportunities for local micro enterprises, “Made in Macao” and young entrepreneurs

Macau, September 26, 2017 – Wynn Resorts (Macau) S.A. today again partnered with the Macao Chamber of Commerce to organize the “Wynn Local SME Procurement Partnership Program 2017 - Business Matching Session for Micro Enterprises, “Made in Macao” and Young Entrepreneurs” and to announce the launch of “Wynn Local SME Network”. The officiating ceremony was held at 10am today in the Grand Ballroom of Wynn Macau. The event attracted overwhelming support, and was attended by 285 representatives from local SMEs.

At the business matching session, Wynn arranged for supervisors from the procurement department to meet with all local SME representatives, enabling them to introduce themselves and discuss individually to increase the chances of successful business cooperation. For the first time Wynn leveraged the online business matching service platform of the Macao Trade and Investment Promotion Institute (IPIM) to conduct registrations for the business matching session, and over 80% of attendees used this platform. Through this system, local SMEs can receive news about business matching sessions organized by different companies, as well as details and invitations for business meetings and exhibitions. This not only elevates the electronic development of procurement collaboration, but more importantly, will help to create more business opportunities in the future.

At the same time, Wynn announced today the official launch of the “Wynn Local SME Network”. Ms. Linda Chen, President and Executive Director of Wynn Resorts (Macau) S.A., said at the event, “Launching the “Wynn Local SME Network” aims to effectively link up the power of different sectors to construct a network for local micro enterprises and SMEs, by leveraging collaborative support from the Macau SAR Government, chambers of commerce and local communities to further facilitate the development of local SMEs”.



The “Wynn Local SME Network” focuses on: continuing to organize business matching sessions for three types of enterprises, including micro enterprises, “Made in Macao” and young entrepreneurs; launching the “Vendor Referral Program” to encourage more local SMEs to become Wynn’s suppliers; and facilitating the use of the online business matching service and the procurement platform mobile application “ChoicePro”. Finally, since the recent typhoon disaster has resulted in varying levels of economic loss across the local community and enterprises, Wynn is committed to enhancing support for local SMEs by expediting the payment process for Wynn’s affected SME suppliers. It will also provide an up to 50% prepayment on future orders, with the aim of enhancing positive cash flow for their business.

The Macau Productivity and Technology Transfer Center (CPTTM) was invited to the event to provide on-site technical support and assist local SMEs in downloading the “ChoicePro” app and in completing the registration process. Through ChoicePro, companies can centralize the releasing and receiving of procurement information, complementing Macau’s suppliers’ database and further promoting business collaboration between local SMEs and large enterprises. The three major local banks, Bank of China (Macau Branch), Industrial and Commercial Bank of China (Macau) and Banco Nacional Ultramarino also attended the meeting to provide suitable business information for local SMEs as needed.

In addition, Mr. Alan Hong, Creative Director of Village Macau, attended the event to share its success story in partnering with Wynn. Wynn partnered with Village Macau to offer privilege discounts for over 10,000 employees at both Wynn Macau and Wynn Palace, encouraging them to enjoy a weekend getaway suitable for families. The initiative also aimed to foster the popularity of local artists and micro enterprises at the village. Furthermore, Wynn is working closely with Village Macau on designing programs that involve charitable causes, aiming to foster collaborative and diversified development between cultural and creative enterprises, and local arts community.

Since its opening, Wynn has been committed to prioritizing local procurement and has established close, long-term partnership with local SMEs, aiming to develop mutually beneficial relationships. Wynn believes that the newly-established “Wynn Local SME Network” can strengthen cooperation with local SMEs and can further expand on existing collaboration. It also hopes to build partnerships with more local micro enterprises and SMEs to increase Macau’s overall competitiveness and to promote the diversification of Macau's economy.



The event was also graced by Mr. Leong Man Ion, representative of the Secretary for Economy and Finance of Macau SAR, and Deputy Director of Gaming Inspection and Coordination Bureau of Macau SAR; Ms. Chan Tze Wai, Deputy Director of Macao Economic Services of Macau SAR; Mr. Agostinho Vong, Senior Manager of the Investor Service Department of Macao Trade and Investment Promotion Institute; Mr. Liem Tao, Senior Manager of Information System and Technology Department of Macau Productivity and Technology Transfer Center; Mr. Chui Yuk Lam, Vice-President of Board of Directors of Macao Chamber of Commerce; Mr. Fong Son Kin, Chairman of Board of Directors of Industrial Association of Macau; Mr. Ng Wa Wai, Director General of Industry and Commerce Association of Macau; Mr. Cheng Iap Ching, Vice Secretary General of Macau Youth Entrepreneur Association; Mr. Robert A. Gansmo, Senior Vice President and Chief Financial Officer of Wynn Palace; Mr. Frank Cassella, Senior Vice President and Chief Financial Officer of Wynn Macau; Ms. Katharine Liu, Vice President of Communications of Wynn Macau and Wynn Palace, and Ms. Kimberly Tan, Executive Director of Procurement of Wynn Macau and Wynn Palace.

- End-



ABOUT WYNN MACAU

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,008 spacious rooms and suites, approximately 281,000 square feet of casino space, over 59,000 square feet of [retail space](#), eight casual and fine dining [restaurants](#), two [spas](#), a [salon](#) and a pool. The resort proudly boasts three distinct [entertainment](#) experiences, including Macau's only choreographed [Performance Lake](#), blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more [Forbes Travel Guide Five Star Awards](#) than any other independent hotel company in the world. Wynn Macau is the only Resort in the world with 7 Forbes Five-Star Awards, garnering Five-Star awards for its hotel, restaurants and spas. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit <http://www.wynnmacaupressroom.com>.

ABOUT WYNN PALACE

Wynn Palace is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, over 106,000 square feet of renowned luxury retail, 11 casual and fine dining restaurants, Macau's largest spa, a salon, a pool and approximately 420,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays by renowned designer Preston Bailey and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit <http://www.wynnpalace.com>.

For media enquiries, please contact:

Jasmine Cheong, Director – Corporate Communications & Community Relations
(853) 8889 3931 / jasmine.cheong@wynnmacau.com

Mac Lou, Manager – Corporate Communications
(853) 8889 3933 / mac.lou@wynnmacau.com