



Press Release

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For Immediate Release

## **Wynn collaborates with Macao Chamber of Commerce to Launch Local SME Procurement Partnership Program**

**Macau, January 29, 2016** – Wynn Resorts (Macau) S.A. together with the Macao Chamber of Commerce have announced today, the launch of the **Local SME Procurement Partnership Program**, in a press conference that counted with the support of the Economic Bureau, the Macao Trade and Investment Promotion Institute (IPIM), the Macao Productivity and Technology Transfer Center (CPTTM) and the Business Incubation Center for Youth. Also announced at today's press conference, were the upcoming **quarterly Business Matching Sessions** and the commission of CPTTM to organize a **Procurement Platform Mobile App Design Competition** as well as a series of workshops tailored for local SMEs. The event had an overwhelming response, attracting over 400 local SMEs' representatives.

Since its opening in 2006, Wynn has been a committed member in the local community. Over the past decade, the city and the company have grown together, as pointed out by Ms. Linda Chen, Executive Director of Wynn Resorts (Macau) S.A., in her welcome speech: "Time has allowed Wynn Macau and the local small-and-medium-sized enterprises to grow stronger together. We have been collaborating with some of the SMEs since our pre-opening, more than a decade ago. We have witnessed the growth of the SMEs alongside Wynn's development over the past ten years."

Following the SAR Government's initiatives in supporting SMEs, both Wynn and the MCC placed special attention on cultivating three major types of local businesses, small and micro enterprises, made in Macao companies, and companies created by Macau young entrepreneurs. Wynn will release a list of 36 types of procurement projects for local companies. Each of the Business Matching Sessions will focus on one major category, namely Food & Beverage, Hotel Operations, Facilities and Others including but not limited to Services and Contracts. Interested parties can find more information online at [www.wynnmacaulimited.com](http://www.wynnmacaulimited.com) under the "Corporate Social Responsibility" section. The information will also be uploaded to a new SMEs business platform established by CPTTM.



It was also announced at the press conference that interested companies are invited to participate in the **Procurement Platform Mobile App Design Competition** by downloading relevant application forms at <http://cms.cpttm.org.mo> commencing today. The organizers hope that the platform created as a result of the competition will allow local SMEs to conveniently access opportunities presented by larger corporations, foster the growth of local technology industry and entice the creativity of local youth enterprises. The platform will be opened to the public free of charge, in a collaborative effort to promote a mutually beneficial development.

In addition, the organizer has also commissioned CPTTM to create a series of workshops tailored for local SMEs with the aim of refining their management capability. The workshops will be hosted quarterly, covering four major areas including Start-up Essentials, SME Financial Management, Sales Strategy and Service Quality. CPTTM will invite senior consultants and professionals to share their experience with the participants.

Mr. Chui Yuk Lam, Vice-President of Board of Directors of Macao Chamber of Commerce, stated “We are delighted to see the collaboration between us and Wynn Resorts (Macau) S.A. taking place before the opening of its new project at Cotai – Wynn Palace. The Local SME Procurement Partnership Program has demonstrated Wynn’s commitment to corporate social responsibility and through including the micro SMEs, made-in-Macao companies as well as the Macao young entrepreneurs, it has ensured that local businesses chance to be chosen as preferred suppliers has been significantly increased, thus supporting the diversification of Macau’s economy.

The occasion was graced by Guests of Honor Mr. Kou Hoi In, President of Board of Directors of Macao Chamber of Commerce, Mr. Chui Yuk Lam, Mr. U Kin Cho and Ms. Ho Pui Fan, Vice-Presidents of Board of Directors, Mr. Lei Loi Tak, Vice-President of Board of Supervisors, Mr. Choi Tat Meng, Chief of Liaison Department, Mr. Liu Yuk Lun, Director of Board of Directors; Mr. Shuen Ka Hung, Director General of the Macao Productivity and Technology Transfer Center; Mr. Chan Weng Tat, Head of Department of Conventions and Exhibitions and Economic Activities Development of Macao Economic Services; Mr. Agostinho Vong, Senior Manager of Investor Service Department of Macao Trade and Investment Promotion Institute; Ms. Linda Chen, Executive Director of Wynn Resorts (Macau) S.A., Mr. Robert A. Gansmo, Senior Vice President and Chief Financial Officer of Wynn Palace, Mr. Frank Cassella, Senior Vice President and Chief Financial Officer of Wynn Macau, Ms. Katharine Liu, Vice President of Communications of Wynn Macau and Wynn Palace, Ms. Lisanne Bogle, Director of Procurement of Wynn Palace and Ms. Kimberly Tan, Director of Purchasing at Wynn Macau.



**Photo captions**



Wynn Resorts (Macau) S.A. joins hands with Macao Chamber of Commerce to launch the Macau SME Procurement Partnership Program.



Wynn Resorts (Macau) S.A. successfully co-hosts a Press Conference with Macao Chamber of Commerce, attracting more than 400 local SME representatives.



## **ABOUT WYNN MACAU**

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,008 spacious rooms and suites, approximately 280,000 square feet of casino space, over 54,000 square feet of [retail space](#), eight casual and fine dining [restaurants](#), two [spas](#), a [salon](#) and a pool. The resort proudly boasts three distinct [entertainment](#) experiences, including Macau's only choreographed [Performance Lake](#), blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more [Forbes Travel Guide Five Star Awards](#) than any other independent hotel company in the world. Wynn Macau is the only Resort in the world with 7 Forbes Five-Star Awards, garnering Five-Star awards for its hotel, restaurants and spas. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit <http://www.wynnmacaupressroom.com>.

## **ABOUT WYNN PALACE**

Wynn Resorts is currently constructing Wynn Palace, a fully integrated resort containing a 1,700-room hotel, performance lake, meeting space, casino, spa, retail offerings and food and beverage outlets in the Cotai area of Macau. The US\$4.1 billion project is expected to open in the first half of 2016.

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