



Press Release

For Immediate Release

---

**“Wynn Local SME Procurement Partnership Meeting –  
Business Matching Session for Small and Micro Enterprises, ‘Made in  
Macau’ Enterprises and Young Entrepreneurs”  
Concludes with Success**

**Macau, December 13, 2016** – The “Third Wynn Local SME Procurement Partnership Meeting – Business Matching Session for Small and Micro Enterprises, ‘Made in Macau’ Enterprises and Young Entrepreneurs” co-organized by Wynn Resorts (Macau) S.A. and the Macao Chamber of Commerce, alongside the Launching Ceremony for Macau Procurement Platform Mobile App “ChoicePro”, were held successfully at the Grand Theater and Meeting Rooms of Wynn Palace at 11am today. The event received an overwhelming response, attracting over 300 local SMEs to participate in the meeting.

In response to the Macau SAR Government’s policy of giving priority to local suppliers and cultivating local SMEs, this partnership meeting targeted three major types of enterprises, including Small and Micro Enterprises, “Made in Macau” Enterprises and Macau Young Entrepreneurs. To increase the effectiveness of the meeting, representatives of the Procurement Department and other relevant departments at Wynn met with all participating SMEs so that they can further understand the procurement procedures and requirements of Wynn. Representatives of local banks also attended the meeting to provide suitable business information for local SMEs as needed.

The other highlight of the day was the Launching Ceremony for Macau Procurement Platform Mobile App “ChoicePro”. Commissioned by the Macau Productivity and Technology Transfer Center (CPTTM), the “Macau Procurement Platform Mobile App Design Competition” was held previously with the aim of developing an innovative and convenient mobile application that could connect local SMEs and large enterprises. The competition was won by Blupurple Interactive Media Ltd., one of the local small and micro enterprises that originally developed a procurement platform mobile application “ChoicePro”, who were presented with the first prize at the award



presentation ceremony in July. “ChoicePro” is now available as a free download for both iOS and Android devices. Large enterprises can leverage this platform to centralize the release of procurement information, while local SMEs can obtain suitable information more quickly and easily. All large enterprises and SMEs in Macau are welcome to join “ChoicePro” as participating enterprises to further promote business collaboration, bringing more business opportunities to local companies.

The event was graced by Mr. Tai Kin Ip, Director of Macao Economic Services; Mr. Shuen Ka Hung, Director General of the Macau Productivity and Technology Transfer Center; Mr. Agostinho Vong, Senior Manager of the Investor Service Department of the Macao Trade and Investment Promotion Institute; Mr. Chui Yuk Lam and Mr. U Kin Cho, Vice-Presidents of the Board of Directors of the Macao Chamber of Commerce; Mr. Wang Sai Man, Vice-President of the Board of Directors of the Industrial Association of Macau; Mr. Kevin Ho, President of the Industry and Commerce Association of Macau; Ms. Linda Chen, Executive Director of Wynn Resorts (Macau) S.A., Mr. Frank Cassella, Senior Vice President and Chief Financial Officer of Wynn Macau, Ms. Katharine Liu, Vice President of Communications of Wynn Macau and Wynn Palace, and Ms. Kimberly Tan, Director of Purchasing of Wynn Macau.

- ends -



Photo captions:



Wynn joins hands with Macao Chamber of Commerce to organize “Wynn Local SME Procurement Partnership Meeting – Business Matching Session for Small and Micro Enterprises, ‘Made in Macau’ Enterprises and Young Entrepreneurs”



The event receives an overwhelming response, attracting over 300 local SMEs to participate in the meeting



## **ABOUT WYNN MACAU**

[Wynn Macau](#) is a luxury hotel and casino resort in the Macau Special Administrative Region of the People's Republic of China with two iconic towers featuring a total of 1,008 spacious rooms and suites, approximately 280,000 square feet of casino space, over 54,000 square feet of [retail space](#), eight casual and fine dining [restaurants](#), two [spas](#), a [salon](#) and a pool. The resort proudly boasts three distinct [entertainment](#) experiences, including Macau's only choreographed [Performance Lake](#), blending lofty plumes of water, gracefully choreographed music from Broadway tunes to renowned Chinese songs, powerful LED lights and fire effects.

Wynn Macau is operated by international resort developer [Wynn Resorts](#), recipient of more [Forbes Travel Guide Five Star Awards](#) than any other independent hotel company in the world. Wynn Macau is the only Resort in the world with 7 Forbes Five-Star Awards, garnering Five-Star awards for its hotel, restaurants and spas. Wynn Macau opened on September 6, 2006 and its second tower – Encore opened on April 21, 2010. For more information on Wynn Macau, visit <http://www.wynnmacaupressroom.com>.

## **ABOUT WYNN PALACE**

Wynn Palace is the second luxury integrated resort from international resort developer Wynn Resorts in the Macau Special Administrative Region of the People's Republic of China, following the launch of Wynn Macau. Located in the Cotai area, it features a 28-storey hotel with 1,706 exquisitely furnished rooms, suites and villas, versatile meeting facilities, over 200,000 square feet of renowned luxury retail, 11 casual and fine dining restaurants, Macau's largest spa, a salon, a pool and approximately 495,000 square feet of casino space. The resort also features a variety of entertainment experiences, including the dazzling 8-acre Performance Lake that mesmerizes guests with a choreographed display of water, music and light, the unique SkyCab, spectacular, large-scale floral displays by renowned designer Preston Bailey and an extensive collection of art works by some of the world's leading artists.

Wynn Resorts is the recipient of more Forbes Travel Guide Five Star Awards than any other independent hotel company in the world. Wynn Palace opened on August 22, 2016. For more information on Wynn Palace, visit <http://www.wynnpalace.com>.



**For media enquiries, please contact:**

**Wynn Macau and Wynn Palace**

Jasmine Cheong, Director – Corporate Communications & Community Relations

Tel: (853) 8889 3931

Email: [jasmine.cheong@wynnmacau.com](mailto:jasmine.cheong@wynnmacau.com)

**Wynn Macau and Wynn Palace**

Mac Lou, Manager – Corporate Communications

Tel: (853) 8889 3933

Email: [mac.lou@wynnmacau.com](mailto:mac.lou@wynnmacau.com)